

CULTURAL SYSTEM

Mission & Purpose:
Building Dreams Transforming Lives

5-year Highly Achievable Goal:
1st choice for training and education

STRATEGY SYSTEM

3-Year Highly Achievable Goal

Date: Fall 2024-25

Key Metric:

- **Move from 3rd smallest to 4th smallest community college in Oregon**

Lead Measures:

- **Increase new student apps**
- **Increase non-credit enrollment**
- **Re-engage stop outs**

Known for:

- **Quality and Reliability- external**
- **High Expectations- internal**

HUMAN SYSTEM

Strategic Enrollment System Goals

- **Make Anthology work for us**
- **Improve Performance Management**
- **Total alignment between Instructional Services and Student Services**

