

Theme One: Student Journey

Beginning

Provide pathways from K-12 to higher education.					
Source(s): CGCC; regional high schools.	Target	Year 3		Year 7	
A target percentage of district high school students will enroll in accelerated learning opportunities.	TBD*	Goal:		Goal:	
		Result:		Result:	
A target percentage of district 12 th graders will enroll at CGCC the following year.	TBD*	Goal:		Goal:	
		Result:		Result:	

*Due to data integrity for prior years, target will be determined using Year 2 (2021-22) baseline College Now data: 545 unduplicated headcount. Year 3 data will be available post-Spring 2023, and a target/baseline can be set.

Increase outreach to underserved communities.					
Source(s): CGCC; US Census Bureau American Community Survey	Baseline	Year 3		Year 7	
The percentage of incoming Hispanic/Latino students will match the district composition.	25%	Goal:	32%	Goal:	35%
		Result:		Result:	

+2021 ACS 5-Year estimates indicate 25% district composition in Hood River and Wasco Counties, and 18% in the seven-county area. In 2020-21, Hispanic students comprised 38% of the Fall start cohort; 32% in 2021-22.

Increase access to and education about scholarship opportunities, particularly for students from underserved communities including Hispanic, first-generation and low-income populations.					
Source(s): CGCC	Baseline	Year 3		Year 7	
A target percentage of incoming students will apply for federal financial aid.	77%	Goal:	80%	Goal:	82%
		Result:		Result:	
A target percentage of identified underserved students will receive need-based scholarships.*	--	Goal:		Goal:	
		Result:		Result:	

+Data indicates that 77% of 2020-21 cohort (Year 1) applied for federal financial aid, 78% in 2021-22 (Year 2).

*Indicator has been identified for re-evaluation to best represent the intent of the Strategic Priority.

Middle

Ensure student learning.					
Source(s): CGCC; OSSC Guided Pathways Annual Cohort Data	Baseline	Year 3		Year 7	
A target percentage of incoming students will complete their gateway math course.	12%	Goal:	14%	Goal:	16%
		Result:		Result:	
A target percentage of incoming students will complete their gateway writing course.	37%	Goal:	39%	Goal:	41%
		Result:		Result:	
A target percentage of students will demonstrate accomplishment of institutional learning outcomes (ILOs).	80%	Goal:	82%	Goal:	85%
		Result:		Result:	

+5-year average (Falls 2015-2019) of OSSC Guided Pathways Cohort Data for gateway math is 12% (Fall 2020: 14.5%, Fall 2021: 7.6%). The same average for gateway writing is 37%. (Fall 2020: 46.8%, Fall 2021: 32.6%).

+CGCC Curriculum and Academic Assessment identified 80% baseline reflecting improved results in our second cycle of ILO assessment. In 2020-21 (Year 1), assessment of ILO #1 was 81.4%, and in 2021-22 (Year 2), ILO #2 achievement was 89%.

Ensure student retention from fall to fall.					
Source(s): CGCC	Baseline	Year 3		Year 7	
A target percentage of incoming students will return for their second fall term.	32%	Goal:	34%	Goal:	36%
		Result:		Result:	

+3-year average (Falls 2017-2019) of OSSC Guided Pathways Cohort Data is 32%. (Fall 2020: 33.9%, Fall 2021: 33.8%)

End

Increase student success.					
Source(s): IPEDS	Baseline	Year 3		Year 7	
A target percentage of incoming students will complete a certificate and/or degree within three years.	15%	Goal:	16%	Goal:	18%
		Result:		Result:	
A target percentage of incoming students will enroll at a four-year institution within three years.	TBD*	Goal:		Goal:	
		Result:		Result:	

+ According to IPEDS, completion data for CGCC students is 15% for the Fall 2017 cohort, and 15% for the Fall 2018 cohort. Considering the impacts of the pandemic on subsequent cohorts, a modest growth goal seems appropriate.

*Discussion to finalize target/baseline forthcoming.

Involve alumni.					
Source(s): CGCC Foundation	Baseline	Year 3		Year 7	
A target number of alumni will donate each year.	15	Goal:	+25%	Goal:	+25%
		Result:		Result:	
A target number of alumni will participate in college fundraising activities and events.	TBD*	Goal:	+25%	Goal:	+25%
		Result:		Result:	

+CGCC Foundation has identified 15 annual alumni donors in each of the first two years of this cycle.

*CGCC Foundation has identified a need to better articulate a baseline (or refine the indicator) with development efforts.

Theme Two: Institutional Health

Maintain tuition and fees at a level that promotes enrollment while supporting fiscal sustainability.					
Source(s): CGCC	Baseline	Year 3		Year 7	
A target percentage of institutional funding will come from tuition and fees.	37%	Goal:	35%	Goal:	33%
		Result:		Result:	
A target percentage of credit course sections will use OERs or other low-cost materials.	45%	Goal:	47%	Goal:	50%
		Result:		Result:	

+Institutional funding baselines and goals set by the Business Office.

+Textbook affordability baseline set in concert by the Library and Learning Commons and the Bookstore, reflecting for-credit options for CGCC students (not College Now).

Maintain a strong presence in the community.					
Source(s): CGCC	Baseline	Year 3		Year 7	
Enrollment in Community Education courses (CED, NCT, SBD, CEU) will increase by a target percentage each year.	3,000	Goal:	3,100	Goal:	3,200
		Result:		Result:	
Enrollment in Customized Training will increase by a target percentage each year.*	--	Goal:		Goal:	
		Result:		Result:	

+The average annual duplicated community education enrollments (calculated only for prefixes CED, NCT, SBD, and CEU) for the four years preceding the new cycle is approximately 3,000; however, the average is approximately 3,200 in the three years pre-pandemic. In 2020-21 (Year 1), enrollment was most impacted by the pandemic at 1,237. In 2021-22 (Year 2), enrollment increased to 2,120.

*Indicator has been identified for re-evaluation to best represent the intent of the Strategic Priority. Practically speaking, three shifts in leadership of community education over the cycle, paired with the roll-up of customized training in to community education presents an opportunity to create a new, more meaningful indicator aligned to the strategic plan.