

Entrepreneurship Certificate		Students who successfully complete the Entrepreneurship Certificate will be able to:								
Outcome 1		Develop a business plan which plans and allocate resources effectively, creates a budget/forecast and create a funding plan for prospective business, details operational information and a summary of business objectives.								
Course Prefix & #	Course Title	term	Total # of students receiving letter grade	A	B	C	D	F	Average for students receiving letter grade	students receiving an I or W
BA 131*	Intro to Business Technology	fall	0	0	0	0	0	0	#DIV/0!	1
BA 150	intro to Entrepreneurship	fall	9	5	1	1	0	2	2.78	0
BA 196*	Entrepreneurship Capstone I	spring	0	0	0	0	0	0	#DIV/0!	0
BA 211	Principles of Accounting I	winter (fall)	10	11	2	0	0	2	5.00	3
TOTALS			19	16	3	1	0	4	3.95	4
% students earning C or higher			105.26%	% students earning B or higher						100.00%
Entrepreneurship Certificate		Students who successfully complete the Entrepreneurship Certificate will be able to:								
Outcome 2		Communicate effectively with customers, suppliers, employees, and other stakeholders, using standard business terminology.								
Course Prefix & #	Course Title	term	Total # of students receiving letter grade	A	B	C	D	F	Average for students receiving letter grade	students receiving an I or W
BA 101	Intro to Business	fall	15	6	10	2	0	0	3.87	2
BA 208	Business Ethics	winter	7	3	1	1	1	1	2.57	0
TOTALS			22	9	11	3	1	1	3.45	2
% students earning C or higher			104.55%	% students earning B or higher						90.91%
Entrepreneurship Certificate		Students who successfully complete the Entrepreneurship Certificate will be able to:								
Outcome 3		Design a marketing/promotions plan based on a critical analysis of the factors influencing a particular business.								
Course Prefix & #	Course Title	term	Total # of students receiving letter grade	A	B	C	D	F	Average for students receiving letter grade	students receiving an I or W
BA 205	Business Communication	spring	9	4	4	1	0	0	3.33	3
BA 223	Principles of Marketing	spring	5	2	2	1	0	0	3.20	0
TOTALS			14	6	6	2	0	0	3.29	3
% students earning C or higher			100.00%	% students earning B or higher						85.71%

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Outcome 4		Evaluate the legal environment for business and what legal steps business owners can help protect their investment/business.									
Course Prefix & #	Course Title	term	Total # of students receiving letter grade	A	B	C	D	F	Average for students receiving letter grade	students receiving an I or W	
BA 225***	Intro to Entrepreneurship Law	spring	0	0	0	0	0	0	#DIV/0!	1	
BA 226	Business Law	winter	9	6	0	1	0	2	2.89	0	
TOTALS			9	6	0	1	0	2	2.89	1	
% students earning C or higher			77.78%	% students earning B or higher						66.67%	
Entrepreneurship Certificate		Students who successfully complete the Entrepreneurship Certificate will be able to:									
Outcome 5		Establish a plan to manage employee and other business related items.									
Course Prefix & #	Course Title	term	Total # of students receiving letter grade	A	B	C	D	F	Average for students receiving letter grade	students receiving an I or W	
BA 205	Business Communication	spring	9	4	4	1	0	0	3.33	3	
BA 285*	Human Relations in Organizations	winter	0	0	0	0	0	0	0.00	1	
TOTALS			9	4	4	1	0	0	3.33	4	
% students earning C or higher			100.00%	% students earning B or higher						88.89%	