

Entrepreneurship/Small Business Management AAS		Students who successfully complete the AAS in Entrepreneurship/Small Business Management degree will be able to work in startups and small businesses as well as management roles in all business settings. Upon successful completion of this AAS-Entrepreneurship/Small Business Management degree, students will be able to:									
Outcome 1		Prepare a comprehensive business plan including prospective balance sheet, income statement, cash flow statement, funding sources and the capital structure of a business.									
Course Prefix & #	Course Title	term	Total # of students receiving letter grade	A	B	C	D	F	Average for students receiving letter grade	students receiving an I or W	
BA 150	Intro to Entrepreneurship	fall	8	5	1	0	0	2	2.88	0	
BA 196*	Entrepreneurship Capstone I	spring	0	0	0	0	0	0	#DIV/0!	0	
BA 211	Principles of Accounting I	winter (fall)	7	2	1	0	0	2	1.57	3	
BA 212	Principles of Accounting II	spring (winter)	4	2	1	1	0	0	3.25	0	
BA 296	Entrepreneurship Capstone II	spring	2	0	1	0	1	0	2.00	0	
MTH 65/98*	Beg. Algebra/Quant. Math	fall	10	1	1	8	0	0	2.30	1	
MTH 65/98*	Beg. Algebra/Quant. Math	winter	12	4	1	1	0	6	1.75	1	
TOTALS			43	14	6	10	1	10	2.21	5	
% students earning C or higher			69.77%	% students earning B or higher					46.51%		
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Outcome 2		Apply an understanding of the management process, inclusive of planning, organizing, leading, and controlling resources within organizations.									
Course Prefix & #	Course Title	term	Total # of students receiving letter grade	A	B	C	D	F	Average for students receiving letter grade	students receiving an I or W	
BA 206	Management Fundamentals	spring	5	3	2	0	0	0	3.60	1	
BA 224	intro to Human Resource Mgmt	fall	7	7	2	1	0	1	5.14	2	
BA 250*	Small Business Mgmt	spring(fall)	5	1	1	1	2	0	2.20	0	
BA 285	Human Relations in Organizations	winter	0	0	0	0	0	0	#DIV/0!	1	
TOTALS			17	11	5	2	2	1	3.82	4	
% students earning C or higher			105.88%	% students earning B or higher					94.12%		

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Outcome 3		Differentiate between operational and organizational structures for business.								
Course Prefix & #	Course Title	term	Total # of students receiving letter grade	A	B	C	D	F	Average for students receiving letter grade	students receiving an I or W
BA 101	Intro to Business	fall	20	8	10	2	0	0	3.30	2
BA 150	Intro to Entrepreneurship	fall	9	5	1	1	0	2	2.78	0
BA 250*	Small Business Mgmt	spring(winter)	0	0	0	0	0	0	#DIV/0!	0
TOTALS			29	13	11	3	0	2	3.14	2
% students earning C or higher			93.10%	% students earning B or higher					82.76%	

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Outcome 4		Construct a marketing plan based on objectives developed from a strategic market assessment.									
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BA 205	Business Communication	spring	9	4	4	1	0	0	3.33	3	
BA 207	Intro to E-Commerce	spring	5	4	1	0	0	0	3.80	0	
BA 223	Principles of Marketing	spring	5	2	2	1	0	0	3.20	0	
EC 201*	Principles of Econ: Microeconomics	winter	19	13	4	1	0	1	3.47	2	
TOTALS			38	23	11	3	0	1	3.45	5	
% students earning C or higher			97.37%	% students earning B or higher					89.47%		
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Outcome 5		Utilize technology skills with business software applications to facilitate efficiency and quality.									
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BA 131	Intro to Business Technology	fall(winter)	8	8	3	3	0	4	5.88	1	
OS 131*	10-Key for Business	fall	8	3	0	0	0	0	1.50	1	
TOTALS			16	11	3	3	0	4	3.69	2	
% students earning C or higher			106.25%	% students earning B or higher					87.50%		
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Outcome 6		Analyze and apply the legal, ethical, and economic standards of business.									

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BA 208*	Business Ethics	spring	0	0	0	0	0	0	#DIV/0!	1	
BA 225*	Intro to Entrepreneurship Law	spring	0	0	0	0	0	0	#DIV/0!	1	
BA 226	Business Law	winter	9	6	0	1	0	2	2.89	0	
TOTALS			9	6	0	1	0	2	2.89	2	
% students earning C or higher			77.78%	% students earning B or higher			66.67%				
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Outcome 7		Communicate effectively with customers, suppliers, employees, and other stakeholders, using standard business terminology.									
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BA 101	Intro to Business	fall	20	8	10	2	0	0	3.30	2	
BA 188**	Customer Service Skills	winter	0	0	0	0	0	0	#DIV/0!	1	
EC 202*	Principles of Econ: Macroeconomics	spring	12	9	7	2	0	3	5.08	0	
TOTALS			32	17	17	4	0	3	3.97	3	
% students earning C or higher			118.75%	% students earning B or higher			106.25%				