

Course Assessment- Part B: Your Results & Analysis

COMPLETE

#709

Please select your course and name from the drop-down menu. If your course or name are incorrect or missing, contact Sara Wade, the Instructional Services Administrative Assistant, 541-506-6037 or swade@cgcc.edu.

BA150- Introduction to Entererpreneurship- Todd Meislahn- Part B- Fall 2025

*** Part B: Your Results DIRECTIONS** 1. Report the outcome achievement data gathered via the assignments, tests, etc. you identified for each outcome (question 3) of your Part A. (Only include data for students who completed the course. Do not include students who withdrew or earned an incomplete) Data for all 3 outcomes should be reported below.

This was an interesting class - seven total students with the following grade distribution: A=4, D=1, F=1, FA=1; there were no Bs or Cs earned in the course. Four students (two in each group) participated significantly in their group projects; the other three two in one group and one in another) did virtually nothing. The final projects were the best of any BA150 class to date, despite three students being disengaged.

With regard to the data, one student (who received the FA) did not complete any of the six assignments; the student with an F completed 3 of the 6; and the D student completed 2 of the six. The A students completed all six.

*** Outcome #1**

Apply the values and personal traits that strengthen an individual's likelihood of successfully launching and operating an entrepreneurial venture and assess personal skills against those successful entrepreneurs.

4 out of 4 students completing homework for chapters 1 & 2 earned a C or above (4/4 earned an A).

*** % of students who successfully achieved the outcome (C or above)**

100

*** Outcome #2**

Identify opportunities in the marketplace, and the steps to develop a business plan/canvas for operating a business, and the options for securing funding for a new business venture.

5 out of 5 students completing homework for chapters 5, 7, & 8 earned a C or above (4/5 earned an A; 1/5 earned a C).

*** % of students who successfully achieved the outcome (C or above)**

100

*** Outcome #3**

Identify the reasons small businesses fail and how businesses that fail exit their markets.

5 out of 5 students completing homework for chapters 6 & 9 earned a C or above (4/5 earned an A; 1/5 earned a B).

*** % of students who successfully achieved the outcome (C or above)**

100

*** ANALYSIS 3. What contributed to student success and/or lack of success?**

While not evident in the assessment of these particular outcomes, what contributed to student success was simply completing the assignments and contributing to the group projects; unsuccessful students failed to complete between 22% and 70% of their assignments and had little engagement (as reported by their peers) in the group projects.

*** 4. Helping students to realistically self-assess and reflect on their understanding and progress encourages students to take responsibility for their own learning. Please compare your students' perception of their end-of-term understanding/mastery of the three outcomes (found in student evaluations) to your assessment (above) of student achievement of the three outcomes.**

The survey scores (completed by 6 of the students - likely not the FA) indicated a significant increase in knowledge of all three outcomes assessed. This is reflected in the scores as well as my own observations.

*** 5. Did student achievement of outcomes meet your expectations for successfully teaching to each outcome (question 4 from Part A)**

Yes

*** 6. Based on your analysis in the questions above, what course adjustments are warranted (curricular, pedagogical, student instruction, etc.)?**

The only adjustment I plan to make is placing even more emphasis on the importance of group participation during my class 1 orientation to the course.

7. What resources would be required to implement your recommended course adjustments (materials, training, equipment, etc.)? What Budget implications result?

No additional resources

*** 8. Describe the results of any adjustments you made from the last assessment of this course (if applicable) and their effectiveness in student achievement of outcomes.**

I provided additional clarification specification to the requirements of each group project.

9. Describe how you explain information about course outcomes and their relevance to your students.

Course outcomes are listed in the syllabus and the class session outcomes, as well as the applicable ILOs, are listed on each slide in the class presentation. I intend to add the course outcomes to the slides beginning winter term.

10. Please describe any changes/additions to instruction, curriculum or assessment that you made to support students in better achieving the CGCC Institutional Learning Outcomes: ILO #1:

Communication. The areas that faculty are focusing on are: "Content Development" and/or Control of Syntax and Mechanics" and ILO #2: Critical Thinking/Problem Solving. The areas that faculty are focusing on are: "Evidence" (Critical Thinking) and/or "Identify Strategies" (Problem Solving). ILO #4: Intercultural Knowledge and Competence. The area that faculty is focusing on is: "Openness" (Encouraging our students to "Initiate and develop interactions with culturally different others") ILO #5: Community and Environmental Responsibility. ILO#3 - Quantitative Literacy - "Assumptions"

None