

Course Assessment - Part A: Your Plan

COMPLETE

#770

Please select your course and name from the drop-down menu. If your course or name are incorrect or missing, contact the Curriculum and Assessment Administrative Assistant, 541-506-6037 or swade@cgcc.edu.

BA150- Introduction to Entrepreneurship- Todd Meislahn- Part A- Fall 2025

*** Part A: Your Plan DIRECTIONS 1. Choose three of your course outcomes to assess and report on this term (these will also be used in your Student Course Evaluation survey): Outcome #1**

Apply the values and personal traits that strengthen an individual's likelihood of successfully launching and operating an entrepreneurial venture and assess personal skills against those successful entrepreneurs.

*** Outcome #2**

Identify opportunities in the marketplace, and the steps to develop a business plan/canvas for operating a business, and the options for securing funding for a new business venture.

*** Outcome #3**

Identify the reasons small businesses fail and how businesses that fail exit their markets.

Have you completed an assessment for this course prior to this term?

Yes

If yes, are you assessing different outcomes?

Yes

Comments:

(No response)

2. To which degree(s) or certificate(s) does your course map? Degree, Certificate, & Program Outcomes

Associate of Applied Science - Accounting, Associate of Applied Science - Entrepreneurship/Small Business Management, Entrepreneurship Certificate

*** Method of Assessment 3. What methods will be used to assess individual student understanding of each of these outcomes? (Please be specific.) Outcome #1: Method to assess student understanding**

- Course homework for chapters 1 and 2
- Project Scores

*** Outcome #2: Method to assess student understanding**

- Course homework for chapters 5, 7, and 8
- Project Scores

*** Outcome #3: Method to assess student understanding**

- Course homework for chapters 6 and 9
- Project Scores

*** 4. How will you know if you were successful in your efforts to teach this outcome? Outcome #1:**

Average scores of 75% or higher

*** Outcome #2: How will you know if you were successful in your efforts to teach this outcome?**

Average scores of 80% or higher

*** Outcome #3: How will you know if you were successful in your efforts to teach this outcome?**

Average scores of 75% or higher

5. Instructor Questions: Create two course specific questions to be included on the Student Course Evaluation. Question #1

On a scale of 0-10, rate your general knowledge about business before and after taking this course and explain how your thinking changed.

Question #2

On a scale of 0-10, rate your knowledge about starting and running business before and after taking this course and explain how your thinking changed.

Do you require the names of students who complete the course evaluation survey? (Please note: names will be sent to instructors the Thursday before term ends)

NO

Reminder, when completing Part B, instructors will be asked the following questions: Describe anything you did to assist the institutional effort to support students in improving achievement of the specified criteria for the following Institutional Learning Outcomes (ILO): 1. ILO#1 - Communication - "Content Development" and/or "Control of Syntax and Mechanics" 2. ILO#2 - Critical Thinking/Problem Solving - "Evidence" and/or "identify strategies" 3. ILO#4 - Intercultural Knowledge and Competence - "Openness" (Encouraging our students to "Initiate and develop interactions with culturally different others") 4. ILO#5 - Community and Environmental Responsibility 5. ILO#3 - Quantitative Literacy - "Assumptions"

Every class session begins with identification of which ILOs will be covered in that session.