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## IP ADDRESS



173.224.181.69

## \* Your Email

[duto@cgcc.edu](mailto:duto@cgcc.edu)

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COMM 237- Gender and Communication- Diane Uto- Winter 2024

\* Part A: Your Plan **DIRECTIONS** 1. Choose three of your course outcomes to assess and report on this term (these will also be used in your Student Course Evaluation survey): Outcome #1

Employ effective strategies for creating and managing cross-gender relationships.

## \* Outcome #2

Recognize and respond to gender-based assumptions and stereotypes in media and society.

## \* Outcome #3

Demonstrate awareness of diverse viewpoints shaped by gender identities and expectations.

Have you completed an assessment for this course prior to this term?

Yes

If yes, are you assessing different outcomes?

No

## Comments:

(No response)

2. To which degree(s) or certificate(s) does your course map? **Degree, Certificate, & Program Outcomes**

Not Sure

\* Method of Assessment 3. What methods will be used to assess individual student understanding of each of these outcomes? (Please be specific.) Outcome #1: Method to assess student understanding

Written log that examines gender communication in a variety of settings, includes analysis of interactions, conflicts, misinterpretations, behavioral obstacles, etc.

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**\* Outcome #2: Method to assess student understanding**

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Research projects that include written work and oral presentations, that examine gender-based behaviors and beliefs, cultural practices, family structures, and other aspects of gender impact/influence in society; analysis of film and video clips reinforcing gender identities.

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**\* Outcome #3: Method to assess student understanding**

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Qualitative interviewing of opposite gender, to learn historically- and culturally-embedded gender assumptions and stereotypes.

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**\* 4. How will you know if you were successful in your efforts to teach this outcome? Outcome #1:**

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80% record thorough descriptions of gender interactions, observing non-verbal communication, responses, behaviors, assumptions; analyze barriers to effective communication, strategize ways of improving understanding; constructive debriefing/discussion.

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**\* Outcome #2: How will you know if you were successful in your efforts to teach this outcome?**

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80% produce high quality research with respected sources, critical evaluation of findings and analysis of material, well-written reports, proficient oral delivery with supporting visuals.

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**\* Outcome #3: How will you know if you were successful in your efforts to teach this outcome?**

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80% record thorough and descriptive responses of person interviewed, exploring social and cultural filters that impact communication with the opposite gender.

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**5. Instructor Questions: Create two course specific questions to be included on the Student Course Evaluation. Question #1**

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What were the two most important things you learned in this course that you can apply in your life when communicating with the opposite gender?

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**Question #2**

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**Do you require the names of students who complete the course evaluation survey? (Please note: names will be sent to instructors the Thursday before term ends)**

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NO

Reminder, when completing Part B, instructors will be asked the following questions: Describe anything you did to assist the institutional effort to support students in improving achievement of the specified criteria for the following Institutional Learning Outcomes (ILO): 1. ILO#1 - Communication - "Content Development" and/or "Control of Syntax and Mechanics" 2. ILO#2 - Critical Thinking/Problem Solving - "Evidence" and/or "identify strategies" 3. ILO#4 - Cultural Awareness - "Openness" (Encouraging our students to "Initiate and develop interactions with culturally different others") 4. ILO#5 - Community and Environmental Responsibility - "Understanding Global Systems" and/or "Applying Knowledge to Contemporary Global Contexts" 5. ILO#3 - Quantitative Literacy - "Application/Analysis" and/or "Assumptions"

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(No response)