

Course Assessment - Part A: Your Plan

COMPLETE

#528

Please select your course and name from the drop-down menu. If your course or name are incorrect or missing, contact the Curriculum and Assessment Administrative Assistant, 541-506-6037 or swade@cgcc.edu.

COMM 111-Public Speaking- Diane Uto- Fall 2021

* **Part A: Your Plan DIRECTIONS** 1. Choose three of your course outcomes to assess and report on this term (these will also be used in your Student Course Evaluation survey): Outcome #1

Outline and organize oral messages for delivery before a group or live audience.

* **Outcome #2**

Critically examine and evaluate ideas and information in order to formulate a clear and effective message.

* **Outcome #3**

Analyze diverse audiences; develop appropriate and respectful messages for each.

Have you completed an assessment for this course prior to this term?

Yes

If yes, are you assessing different outcomes?

No

Comments:

(No response)

2. To which degree(s) or certificate(s) does your course map? Degree, Certificate, & Program Outcomes

Associate of Science Oregon Transfer - Business (ASOT-BUS), GENERAL EDUCATION

* **Method of Assessment 3. What methods will be used to assess individual student understanding of each of these outcomes? (Please be specific.) Outcome #1: Method to assess student understanding**

Development and oral delivery of three speeches in front of classroom audience, adhering to time limitations, principles of verbal and non-verbal communication, organization, supporting evidence, and visual aids.

* **Outcome #2: Method to assess student understanding**

In-depth research on selected speech topics, citing legitimate and credible sources that support the information and assertions contained in oral speeches; formulation of research findings into formal written outlines that organize the speech topics in an effective and logical manner.

* **Outcome #3: Method to assess student understanding**

Research and develop an understanding of the listening audience, based on demographics and psychographics, and apply parameters to topic selection, research sources, visual representations, and speaking style.

*** 4. How will you know if you were successful in your efforts to teach this outcome? Outcome #1:**

80% of students effectively deliver to a live audience a total of three oral presentations that are well organized, fit within time limitations, and are supported by qualified research and effective visual aids.

*** Outcome #2: How will you know if you were successful in your efforts to teach this outcome?**

80% of students conduct in-depth research on their chosen topics, and organize their findings into formal written outlines, enabling them to orally present their topics in an organized and logical way.

*** Outcome #3: How will you know if you were successful in your efforts to teach this outcome?**

80% of students know who their audience is comprised of, and select accordingly those topics, sources, visuals and messages that will resonate most with that audience.

5. Instructor Questions: Create two course specific questions to be included on the Student Course Evaluation. Question #1

What were the two most important things you learned in this course?

Question #2

What will you do to enhance your public speaking skills after taking this course?

Do you require the names of students who complete the course evaluation survey? (Please note: names will be sent to instructors the Thursday before term ends)

Yes

Reminder, when completing Part B, instructors will be asked the following questions: Describe anything you did to assist the institutional effort to support students in improving achievement of the specified criteria for the following Institutional Learning Outcomes (ILO): 1. ILO#1 - Communication - "Sources and Evidence" and/or "Organization and Presentation" 2. ILO#2 - Critical Thinking/Problem Solving - "Student Position" and/or "Evaluate Potential Solutions" 3. ILO#4 - Cultural Awareness - "Curiosity" (Encouraging our students to "Ask deeper questions about other cultures and seek out answers to these questions") 4. ILO#5 - Community and Environmental Responsibility - "Understanding Global Systems" and/or "Applying Knowledge to Contemporary Global Contexts" 5. ILO#3 - Quantitative Literacy - "Application/Analysis" and/or "Assumptions"

(No response)