

Course Assessment – Part A: Your Plan

#489

Your Email *

Please select your course and name from the drop-down menu. If your course or name are incorrect or missing, contact the Curriculum and Assessment Administrative Assistant, 541-506-6037 or ggilliland@cgcc.edu.

BA 150 – Introduction to Entrepreneurship (Synchronous) –1095856 – Todd Meislahn – Fall 2020

Part A: Your Plan

DIRECTIONS

1. Choose three of your course outcomes to assess and report on this term (these will also be used in your Student Course Evaluation survey):

Apply the values and personal traits that strengthen an individual's likelihood of successfully launching and operating an entrepreneurial venture and assess personal skills against those successful entrepreneurs. (#2)

Outcome #1 *

Outcome #2 *

Identify opportunities in the marketplace, and the steps to develop a business plan/canvas for operating a business, and the options for securing funding for a new business venture. (#3)

Outcome #3 *

Explain the importance of creativity, leadership, innovation, continued learning, ethics, and networking for successful entrepreneurs. (#5)

Have you completed an assessment for this course prior to this term? No

If yes, are you assessing different outcomes? No

Comments:

2. To which degree(s) or certificate(s) does your course map?

Degree, Certificate, & Program Outcomes

- Associate of Applied Science – Entrepreneurship/Small Business Management
- Entrepreneurship Certificate

Method of Assessment

Course assignments and final exam.

3. What methods will be used to assess individual student understanding of each of these outcomes? (Please be specific.)

Outcome #1: Method to assess student understanding *

Outcome #2: Method to assess student understanding *

Group projects during the term that culminate in a business venture plan and presentation.

Outcome #3: Method to assess student understanding *

Course assignments and final exam.

4. How will you know if you were successful in your efforts to teach this outcome?

Scores on relevant questions within the assignments and final exam.

Outcome #1: *

Outcome #2: How will you know if you were successful in your efforts to teach this outcome? *

Instructor, along with other faculty, observes and assesses the presentation.

Outcome #3: How will you know if you were successful in your efforts to teach this outcome? *

Scores on relevant questions within the assignments and final exam.

5. Instructor Questions: Create two course specific questions to be included on the Student Course Evaluation.
Question #1

List and describe the entrepreneurial traits necessary to strengthen an individual's likelihood of successfully launching and operating an entrepreneurial venture.

Question #2

Explain the importance of creativity, leadership, innovation, continuous learning, and ethics for successful entrepreneurs.

Do you require the names of students who complete the course evaluation survey?
(Please note: names will be sent to instructors the Thursday before term ends)

Yes

Reminder, when completing Part B, instructors will be asked the following questions:

Describe anything you did to assist the institutional effort to support students in improving achievement of the specified criteria for the following Core Learning Outcomes (CLO):

1. CLO#1 – Communication – "Sources and Evidence" and/or "Organization and Presentation"

2. CLO#2 – Critical Thinking/Problem Solving – "Student Position" and/or "Evaluate Potential Solutions"

3. CLO#4 – Cultural Awareness – "Curiosity" (Encouraging our students to "Ask deeper questions about other cultures and seek out answers to these questions")

4. CLO#5 – Community and Environmental Responsibility – "Understanding Global Systems" and/or "Applying Knowledge to Contemporary Global Contexts"

5. CLO#3 – Quantitative Literacy – "Application/Analysis" and/or "Assumptions"

Created
27 Oct 2020
9:25:53 AM

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