

Course Assessment- Part B: Your Results & Analysis

COMPLETE

#510

Please select your course and name from the drop-down menu. If your course or name are incorrect or missing, contact the Curriculum and Assessment Administrative Assistant, 541-506-6037 or swade@cgcc.edu.

BA 101- Introduction to Business- 1096710- Margaret Finnerty- Spring 2021

* **Part B: Your Results DIRECTIONS 1.** Report the outcome achievement data gathered via the assignments, tests, etc. you identified for each outcome (question 3) of your Part A. (Only include data for students who completed the course. Do not include students who withdrew or earned an incomplete) Data for all 3 outcomes should be reported below.

I used "Concept Checks" at the end of each section, quizzes at the end of each chapter and questions on the Midterm and Final. During class time, we took these concepts and applied them to "real life" scenarios. Overall, 88% of the students received a C or better in the class.

* **Outcome #1**

1.Understand the forces that shape the business and economic structure of the United States of America

* **% of students who successfully achieved the outcome (C or above)**

90%

* **Outcome #2**

2.Understand the major functions of business including Management, Accounting, Finance, Marketing, Human Resources, Investments, and Information Technology.

* **% of students who successfully achieved the outcome (C or above)**

84%

* **Outcome #3**

3.Recognize and apply business ethics as an integral part of every business organization.

* **% of students who successfully achieved the outcome (C or above)**

90%

* **ANALYSIS 3. What contributed to student success and/or lack of success?**

Attending class was the #1 indicator for success in class--"attending" includes attending in person (live) OR at FlexClasses (after watching the video recording of the class). Student participation was key-- including asking questions or clarifications during class or at FlexClass.

* **4. Helping students to realistically self-assess and reflect on their understanding and progress encourages students to take responsibility for their own learning. Please compare your students' perception of their end-of-term understanding/mastery of the three outcomes (found in student evaluations) to your assessment (above) of student achievement of the three outcomes.**

Only 2 people filled it out. My guess is that these 2 students are correct (that they became proficient). Most students did very well in the course (only 3 Cs, 1 D, 1 F)

One student said they were an "expert"--not even close! But compared to where they started, they know they learned a lot! :)

*** 5. Did student achievement of outcomes meet your expectations for successfully teaching to each outcome (question 4 from Part A)**

Yes

*** 6. Based on your analysis in the questions above, what course adjustments are warranted (curricular, pedagogical, student instruction, etc.)?**

I need to increase my familiarity with the PASS program. I do a good job of checking in on students who are not keeping up with the work, but I am looking for ways to encourage them to "catch up" if they fall behind. I was very generous with extensions this term because of Covid. I could use help early in the term in contacting students.

I think adding essay questions to homework and exams may help, but overall, my approach is working.

7. What resources would be required to implement your recommended course adjustments (materials, training, equipment, etc.)? What Budget implications result?

People: time for calling students early in the term.

*** 8. Describe the results of any adjustments you made from the last assessment of this course (if applicable) and their effectiveness in student achievement of outcomes.**

n/a

9. Describe how you explain information about course outcomes and their relevance to your students.

My syllabus outlines all the course outcomes and we review this on the first day of class. As we go through each topic, we discuss how they relate to course outcomes.

10. Please describe any changes/additions to instruction, curriculum or assessment that you made to support students in better achieving the CGCC Institutional Learning Outcomes: ILO #1: Communication. The areas that faculty are focusing on are: "Source and Evidence" and "Organization and Presentation" and ILO #2: Critical Thinking/Problem Solving. The areas that faculty are focusing on are: "Student's Position" (Critical Thinking) and "Evaluate Potential Solutions" (Problem Solving). ILO #4: Cultural Awareness. The area that faculty is focusing on is: "Curiosity" - Encouraging our students to "Ask deeper questions about other cultures and seek out answers to these questions" ILO #5: Community and Environmental Responsibility. The area that faculty are focusing on are: "Applying Knowledge to Contemporary Contexts" and "Understanding Global Systems" ILO#3 -Quantitative Literacy - "Application/Analysis" and/or "Assumptions"

#2: Critical Thinking: during class, I ask questions and we have class discussions on each topic to show that they can apply their thinking.

#4: Ethics and culture are a separate topic early in the term, but I constantly bring ethics and social awareness throughout the course.

#3: see #2 above.