

## Course Assessment - Part A: Your Plan

COMPLETE

#522

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Please select your course and name from the drop-down menu. If your course or name are incorrect or missing, contact the Curriculum and Assessment Administrative Assistant, 541-506-6037 or swade@cgcc.edu.

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BA 101 - Introduction to Business - 1096710- Margaret Finnerty - Spring 2021

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\* **Part A: Your Plan DIRECTIONS 1. Choose three of your course outcomes to assess and report on this term (these will also be used in your Student Course Evaluation survey): Outcome #1**

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1. Understand the forces that shape the business and economic structure of the United States of America

\* **Outcome #2**

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2. Understand the major functions of business including Management, Accounting, Finance, Marketing, Human Resources, Investments, and Information Technology.

\* **Outcome #3**

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3. Recognize and apply business ethics as an integral part of every business organization.

**Have you completed an assessment for this course prior to this term?**

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No

**If yes, are you assessing different outcomes?**

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No

**Comments:**

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none.

**2. To which degree(s) or certificate(s) does your course map? Degree, Certificate, & Program Outcomes**

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BUSINESS & ENTREPRENEURSHIP, Associate of Applied Science - Entrepreneurship/Small Business Management, Entrepreneurship Certificate, GENERAL EDUCATION

\* **Method of Assessment 3. What methods will be used to assess individual student understanding of each of these outcomes? (Please be specific.) Outcome #1: Method to assess student understanding**

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Read the chapters and take the "concept checks" to ensure understanding. During class, apply concepts to current events (very easy to do these days! SO much is relevant to business/economic impact). Chapter quizzes and exams.

\* **Outcome #2: Method to assess student understanding**

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Each topic has a corresponding chapter, with corresponding concept checks and quizzes. I also test on this on the midterm and final.

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**\* Outcome #3: Method to assess student understanding**

In-class discussions of ethics each week; group discussions on how different facts could change an outcome. (Ethics, by its nature, is not right or wrong!). There is also a chapter dedicated to Ethics in the book along with concept checks and quizzes.

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**\* 4. How will you know if you were successful in your efforts to teach this outcome? Outcome #1:**

Individual feedback provided at FlexCalls for all homework and exams.

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**\* Outcome #2: How will you know if you were successful in your efforts to teach this outcome?**

100% on chapter quizzes and B or better on exams. Individual feedback provided at office hours or FlexCalls.

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**\* Outcome #3: How will you know if you were successful in your efforts to teach this outcome?**

A- or better on ethics questions on exams. Participation shows understanding (or lack of) during class time.

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**5. Instructor Questions: Create two course specific questions to be included on the Student Course Evaluation. Question #1**

How did your instructor incorporate the course materials into every day life?

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**Question #2**

Please give 2 examples of how the topics covered in this class are a part of your community, state, world?

**Do you require the names of students who complete the course evaluation survey? (Please note: names will be sent to instructors the Thursday before term ends)**

NO

**Reminder, when completing Part B, instructors will be asked the following questions: Describe anything you did to assist the institutional effort to support students in improving achievement of the specified criteria for the following Core Learning Outcomes (CLO): 1. CLO#1 - Communication - "Sources and Evidence" and/or "Organization and Presentation" 2. CLO#2 - Critical Thinking/Problem Solving - "Student Position" and/or "Evaluate Potential Solutions" 3. CLO#4 - Cultural Awareness - "Curiosity" (Encouraging our students to "Ask deeper questions about other cultures and seek out answers to these questions") 4. CLO#5 - Community and Environmental Responsibility - "Understanding Global Systems" and/or "Applying Knowledge to Contemporary Global Contexts" 5. CLO#3 - Quantitative Literacy - "Application/Analysis" and/or "Assumptions"**

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Trackers