

Outcome Assessment Plan for Web Design Assistant Certificate

Degree or Certificate: 2018-19

1. Outcome	2. Criteria or Target	3. Measurement Tool		4. When/how and by who analysis of assessment will be accomplished
		course	assignment	
Individuals who receive a certificate of completion should be able to:				
Provide basic design support for existing websites in the workplace	75% @ C or higher	CAS 105 CAS 230 CAS 108	Web Writer's Project Final Project Final Exam	During 2021-22 Program Review By CAOS department
Be prepared for entry-level jobs in the area of web design	75% @ C or higher	CAS 105 CAS 230 CAS 108	Web Writer's Project Final Project Final Exam	During 2021-22 Program Review By CAOS department
Apply website design skills in a business environment to assist in the creation and maintenance of websites following current professional and/or industry standards.	75% @ C or higher	CAS 105 CAS 230	Web Writer's Project Final Project	During 2021-22 Program Review By CAOS department
Use critical thinking skills to identify key web design issues.	75% @ C or higher	CAS 105 CAS 108	Accessibility Analysis Final Exam	During 2021-22 Program Review By CAOS department

Plan Submitted by: Andrea Ware

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