

Marketing Certificate		Students who successfully complete the Marketing Certificate will be able to:									
Outcome 1		Analyze market situations and evaluate possible marketing solutions in the context of a domestic business setting.									
Course Prefix & #	Course Title	term	Total # of students receiving letter grade	A	B	C	D	F	Average for students receiving letter grade	students receiving an I or W	
BA 223	Principles of Marketing	fall*	0	0	0	0	0	0	#DIV/0!	0	
TOTALS			0	0	0	0	0	0	#DIV/0!	0	
% students earning C or higher			#DIV/0!	% students earning B or higher						#DIV/0!	
Marketing Certificate		Students who successfully complete the Marketing Certificate will be able to:									
Outcome 2		Communicate effectively with customers, suppliers, employees, and other stakeholders using standard business terminology.									
Course Prefix & #	Course Title	term	Total # of students receiving letter grade	A	B	C	D	F	Average for students receiving letter grade	students receiving an I or W	
BA 223	Principles of Marketing	fall*	0	0	0	0	0	0	#DIV/0!	0	
BA 205	Business Communication	spring	31	24	3	2	0	2	3.52	0	
TOTALS			31	24	3	2	0	2	3.52	0	
% students earning C or higher			93.55%	% students earning B or higher						87.10%	
Marketing Certificate		Students who successfully complete the Marketing Certificate will be able to:									
Outcome 3		Work effectively in a team or group setting.									
Course Prefix & #	Course Title	term	Total # of students receiving letter grade	A	B	C	D	F	Average for students receiving letter grade	students receiving an I or W	
BA 205	Business Communication	spring	31	24	3	2	0	2	3.52	0	
TOTALS			31	24	3	2	0	2	3.52	0	
% students earning C or higher			93.55%	% students earning B or higher						87.10%	

