# Outcome Assessment Plan for Web Development Certificate

Degree or Certificate:  2017-2018

| 1.  Outcome | 2.  Criteria or Target | 3. Measurement Tool | | 4. When/how and by who analysis of assessment will be accomplished |
| --- | --- | --- | --- | --- |
| | | **course** | **assignment** | |
| Individuals who receive a certificate of completion should be able to: | | | | |
| Provide basic support for existing websites in the workplace | 85% "C" or higher | CAS 101 Introduction to Web Design and Development | final performance assessment or project | During 2021-22 Program Review By CAOS department |
| Be prepared for entry-level jobs in the area of web development | 85% "C" or higher | CAS 101 Introduction to Web Design and Development<br><br>CAS 200 Web Trends | final performance assessment or project | During 2021-22 Program Review By CAOS department |
| Work in the role of web development administrative support or as an entrepreneur to develop and manage departmental and personal websites. | 85% "C" or higher | CAS 180 Search Engine Optimization<br><br>CAS 181 Web Content Management<br><br>CAS 206 Web Design with HTML | final performance assessment or project | During 2021-22 Program Review By CAOS department |
| Assist website developers in the creating and maintaining web sites. | 85% "C" or higher | CAS 180 SEO CAS 213 Cascading Style Sheets<br><br>CAS 230 Design Principles | final performance assessment or project | During 2021-22 Program Review By CAOS department |
| Use critical thinking skills to identify key web development issues. | 85% "C" or higher | CAS 108 Beginning Photoshop<br><br>CAS 181 Web Content Management<br><br>CAS 206 Web Design | final performance assessment or project | During 2021-22 Program Review By CAOS department |

| | | with HTML<br><br>CAS 215 JavaScript & jQuery | | |
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| Apply website development skills in a business environment to assist in the creation and maintenance of websites following current professional and/or industry standards. | 85% "C" or higher | CAS 181 Web Content Management<br><br>CAS 200 Web Trends<br><br>CAS 225 Database Theory & MySQL<br><br>CAS 230 Design Principles | final performance assessment or project | During 2021-22 Program Review By CAOS department |

Plan Submitted by:   CAOS Department                                          Date:     Oct 2017