

CTE Outcome Assessment Plan 2015-16:

Business Administration – Accounting AAS

1. Outcome	2. Criteria or Target	3. Measurement Tool (course and assignment)	4. Summary of Result
<p>Students who successfully complete the AAS in Accounting degree will develop skills and knowledge appropriate for entry-level bookkeeping and accounting positions. Upon successful completion of this AAS-Accounting degree, students will be able to:</p>			
<p>1. Analyze, record, and report accounting information in conformity with Generally Accepted Accounting Principles.</p>	<ul style="list-style-type: none"> 80% of students will earn a "C" or higher 	<p><u>Winter</u> BA 242 Investments</p> <p><u>Spring</u> BA 177 Payroll Accounting</p>	<p>Not Met 75% earned a grade of "C" or above combined</p>
<p>2. Use applicable technology available in accounting practice.</p>	<ul style="list-style-type: none"> 80% of students will earn a "C" or higher 	<p><u>Winter</u> BA131 Computers in Business</p> <p><u>Spring</u> BA 228 Computer Accounting Applications BA 256 Income Tax</p>	<p>Met 92.50% earned a grade of "C" or above combined</p>
<p>3. Communicate effectively with business professionals.</p>	<ul style="list-style-type: none"> 80% of students will earn a "C" or higher 	<p><u>Winter</u> BA 222 Financial Management</p> <p><u>Spring</u> BA 205 Solving Business Communication Problems with Technology BA 213 Principles of Accounting III</p>	<p>Met 95.12% earned a grade of "C" or above combined</p>
<p>4. Practice within the legal, ethical, and economic standards of the business environment.</p>	<ul style="list-style-type: none"> 80% of students will earn a "C" or higher 	<p><u>Spring</u> BA 205 Solving Business Communication Problems with Technology BA 213 Principles of Accounting III, BA 256 Income Tax – Spring Term</p>	<p>Met 100% earned a grade of "C" or above combined</p>
<p>5. Develop and interpret accounting and financial information for decision making.</p>	<ul style="list-style-type: none"> 80% of students will earn a "C" or higher 	<p><u>Winter</u> BA 222 Financial Management BA 242 Investments</p>	<p>Not Met 76.47% earned a grade of "C" or above combined</p>

Submitted by: Stephen Shwiff and Luise Langheinrich

Date: 11-2016

Analysis

1. Describe assessment results.

All of the outcomes targets were met except Outcome 1 and 5. One class, Fall 2015 BA242 Investment class brought the measuring tool results down failing to meet objectives 1 and 5. In BA 242 there were 11 students with 4 receiving F grades. These students did not withdraw from class even though they did not complete assignments nor attend many of the classes. The results are more likely a result of students not following through with attending or dropping the class, as opposed to any teaching or assessment strategies.

2. Identify any changes that should, as a result of this assessment, be implemented towards improving students' attainment of degree, certificate, or program outcomes.

Additional classes should be added to balance the effect of one course. Suggestions for additional courses will be considered during the next Department Meeting. Another thought is to encourage/remind instructors to send students who are not showing up to class or completing assignments in a timely manner to the PASS program.

The Department also felt that the courses used to measure Outcome 4, were not adequate to assess the "ethical" requirements of that outcome. As a result, BA 208 (Business Ethics) will be added to the assessment strategies of that outcome.

3. Describe your plan for implementation of any changes.

Suggestions for additional classes that address Outcomes 1 and 5 will be considered during the next Department Meeting.

Evaluate the same assessment with the addition of BA 208 Business Ethics.

4. Departmental faculty involvement.

The BA department reviews their percentage scores at each Fall in-service and makes recommendations to the Department Chair and Director as to their plan for the following year. The Department Chair writes up the plan and submits them by the end of October of each year.

5. Evaluate the assessment strategy.

The assessments courses, tools and percentages appear to be working well for this department, with the addition of BA 208 to relevant categories. Future consideration may be needed regarding adding courses that assess Outcome 1 and 5, to balance out the effects that one course may have on outcome achievement.

6. Reflect on any adjustments you made from the last assessment of this degree or certificate and their effectiveness in student achievement of outcomes?

No necessary changes were indicated last year.

7. Additional comments.