

Course Assessment- Part B: Your Results & Analysis

COMPLETE

#480

Please select your course and name from the drop-down menu. If your course or name are incorrect or missing, contact the Curriculum and Assessment Administrative Assistant, 541-506-6037 or swade@cgcc.edu.

BA 150- Introduction to Entrepreneurship (Synchronous) - 1095856- Todd Meislahn- Fall 2020

* **Part B: Your Results DIRECTIONS 1.** Report the outcome achievement data gathered via the assignments, tests, etc. you identified for each outcome (question 3) of your Part A. (Only include data for students who completed the course. Do not include students who withdrew or earned an incomplete) Data for all 3 outcomes should be reported below.

On the primary assignment measuring outcome #1, out of 8 students: 4 (50%) earned 90% or higher; 3 (38%) earned 80%-89.9%; and 1 (12%) did not complete the assignment.

On the ten assignments measuring outcome #2, out of 8 students: 3 (38%) earned 95%-99.9%; 1 (12%) earned 90%-94.9%; 2 (25%) earned 75%-79.9%; and 2 (25%) earned 70%-74.9%.

On the primary assignment measuring outcome #3, out of 8 students: 7 (88%) earned 90% or higher; and 1 (12%) earned 70%-79.9%.

* **Outcome #1**

Apply the values and personal traits that strengthen an individual's likelihood of successfully launching and operating an entrepreneurial venture and assess personal skills against those successful entrepreneurs.

* **% of students who successfully achieved the outcome (C or above)**

88% achieved a C (or above) on outcome #1.

* **Outcome #2**

Identify opportunities in the marketplace, and the steps to develop a business plan/canvas for operating a business, and the options for securing funding for a new business venture.

* **% of students who successfully achieved the outcome (C or above)**

100% achieved a C (or above) on outcome #2.

* **Outcome #3**

Explain the importance of creativity, leadership, innovation, continued learning, ethics, and networking for successful entrepreneurs.

* **% of students who successfully achieved the outcome (C or above)**

100% achieved a C (or above) on outcome #3.

* **ANALYSIS 3. What contributed to student success and/or lack of success?**

This is an introductory course into entrepreneurship involving a great deal of group interaction. After the initial discomfort with having to depend on other students' contribution for a portion of their grade, the vast majority of students put forth significant effort.

* 4. Helping students to realistically self-assess and reflect on their understanding and progress encourages students to take responsibility for their own learning. Please compare your students' perception of their end-of-term understanding/mastery of the three outcomes (found in student evaluations) to your assessment (above) of student achievement of the three outcomes.

Based on seven student responses (of eight total students) on scale of 1 to 5 points, the average and range of improvement as self-assessed are indicated below:

Outcome #1: Average improvement identified = 1.57 points; range of improvement identified = 0 to 3 points.

Outcome #2: Average improvement identified = 1.71 points; range of improvement identified = 1 to 3 points.

Outcome #3: Average improvement identified = 1.57 points; range of improvement identified = 0 to 3 points.

For an introductory course, the amount of self-assessed improvement equals or exceeds my assessment of their improvement as evidenced by activity scores.

* 5. Did student achievement of outcomes meet your expectations for successfully teaching to each outcome (question 4 from Part A)

Yes

* 6. Based on your analysis in the questions above, what course adjustments are warranted (curricular, pedagogical, student instruction, etc.)?

I will provide more instruction and clearer directions at the front end of the course for the group assignments. This was the first year to use this specific group project.

7. What resources would be required to implement your recommended course adjustments (materials, training, equipment, etc.)? What Budget implications result?

No additional resources needed,

* 8. Describe the results of any adjustments you made from the last assessment of this course (if applicable) and their effectiveness in student achievement of outcomes.

Course not assessed previously.

9. Describe how you explain information about course outcomes and their relevance to your students.

Reviewed verbally during the first class session. Asynchronous participants review the recorded video of the first class session.

10. Please describe any changes/additions to instruction, curriculum or assessment that you made to support students in better achieving the CGCC Core Learning Outcomes: CLO #1: Communication. The areas that faculty are focusing on are: "Source and Evidence" and "Organization and Presentation" and CLO #2: Critical Thinking/ Problem Solving. The areas that faculty are focusing on are: "Student's Position" (Critical Thinking) and "Evaluate Potential Solutions" (Problem Solving). CLO #4: Cultural Awareness. The area that faculty is focusing on is: "Curiosity" - Encouraging our students to "Ask deeper questions about other cultures and seek out answers to these questions" CLO #5: Community and Environmental Responsibility. The area that faculty are focusing on are: "Applying Knowledge to Contemporary Contexts" and "Understanding Global Systems" CLO#3 - Quantitative Literacy - "Application/Analysis" and/or "Assumptions"

None.