

Course Assessment – Part A: Your Plan

#365

Your Email *

Please select your course & name from the drop-down menu. If your course or name are incorrect or missing, contact the Curriculum and Assessment Administrative Assistant, 541-506-6037 or ggilliland@cgcc.edu.

COMM 237 – Gender and Communication – 1093580 – Diane Uto – Winter 2019

Part A: Your Plan
[Directions](#)

Employ effective strategies for creating and managing cross-gender relationships.

1. Choose three of your course outcomes to assess and report on this term (these will also be used in your Student Course Evaluation survey):

Outcome #1 *

Outcome #2 *

Recognize and respond to gender-based assumptions and stereotypes in media and society.

Outcome #3 *

Demonstrate awareness of diverse viewpoints shaped by gender identities and expectations.

Have you completed an assessment for this course prior to this term? Yes

If yes, are you assessing different outcomes? No

Comments:

2. To which degree(s) or certificate(s) does your course map?

[Degree, Certificate, & Program Outcomes](#)

- GENERAL AND TRANSFER DEGREES
- Associate of Arts Oregon Transfer (AAOT)
- Associate of Science Oregon Transfer – Business (ASOT-BUS)
- Associate of Science (AS)
- Associate of General Studies (AGS)
- BUSINESS
- Associate of Science Oregon Transfer – Business

Method of Assessment

3. What methods will be used to assess individual student understanding of each of these outcomes? (Please be specific.)

Written log that examines gender communication in a variety of settings, includes analysis of interactions, conflicts, misinterpretations, behavioral obstacles, etc.; role plays taking on characteristics of opposite gender.

Outcome #1: Method to assess student understanding *

Outcome #2: Method to assess student understanding *

Research projects that include written work and oral presentations, that examine gender-based behaviors and beliefs, cultural practices, family structures, and other aspects of gender identity; analysis of film and video clips reinforcing gender identities.

Outcome #3: Method to assess student understanding *

Qualitative interviewing of opposite gender, to learn historically- and culturally-embedded gender assumptions and stereotypes; role plays taking on characteristics of opposite gender.

4. How will you know if you were successful in your efforts to teach this outcome?

80% record thorough descriptions of gender interactions, observing non-verbal communication, responses, behaviors, assumptions; analyze barriers to effective communication, strategize ways of improving understanding; constructive debriefing/discussion of role plays.

Outcome #1: *

Outcome #2: How will you know if you were successful in your efforts to teach this outcome? *

80% produce high quality research with respected sources, critical evaluation of findings and analysis of material, well-written reports, proficient oral delivery with supporting visuals.

Outcome #3: How will you know if you were successful in your efforts to teach this outcome? *

80% record thorough and descriptive responses of person interviewed, exploring social and cultural filters that impact communication with the opposite gender; constructive debriefing/discussion of role plays and what it means to understand how certain roles are placed upon genders and reinforced by society.

**5. Instructor Questions: Create two course specific questions to be included on the Student Course Evaluation.
Question #1**

What were the two most important things you learned in this course that you can apply in your life when communicating with the opposite gender?

Question #2

What is your opinion of the hands-on, activity-based instruction in this class, as opposed to a lecture format?

Do you require the names of students who complete the course evaluation survey? (Please note: names will be sent to instructors the Thursday before term ends)

Yes

**Reminder, when completing Part B, instructors will be asked the following questions:
Describe anything you did to assist the institutional effort to support students in improving achievement of the specified criteria for the following Core Learning Outcomes (CLO):**

- 1. CLO#1 – Communication – "Sources and Evidence" and/or "Organization and Presentation"**
- 2. CLO#2 – Critical Thinking/Problem Solving – "Student Position" and/or "Evaluate Potential Solutions"**
- 3. CLO#4 – Cultural Awareness – "Curiosity" (Encouraging our students to "Ask deeper questions about other cultures and seek out answers to these questions")**

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