

Course Assessment– Part B: Your Results & Analysis

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Your Email *

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Part B: Your Results

Directions

1. Report the outcome achievement data gathered via the assignments, tests, etc. you identified for each outcome (question 3) of your Part A. (Only include data for students who completed the course. Do not include students who withdrew or earned an incomplete) Data for all 3 outcomes should be reported below. *

1. Research and write a paper focused on the EXTERNAL FORCES on a business, as well as an internal analysis of ethics and corporate social responsibility.
2. Participate in one group project (Business Plan) through written, visual, and oral presentation contributions.
3. Research and write a paper focused on the external forces on a business, as well as an internal analysis of ETHICS and corporate social responsibility.

For all outcomes:

1. Participate in whole-class discussions, as well as small group work and activities during class time.
2. Complete individual homework assignments to practice and apply chapter terms and concepts.

Outcome #1 *

Understand the forces that shape the business and economic structure of the United States of America:
At least 70% of the class receives an "Effective" or "Very Effective" on the 4-point Rubric for the paper assignment.

% of students who successfully achieved the outcome (C or above) * 86%

Outcome #2 *

Understand the major functions of business including Management, Accounting, Finance, Marketing, Human Resources, Investments, and Information Technology:
– At least 70% of the class receives an "Effective" or "Very Effective" on the Group Business Plan project.
– At least 70% of the class receives a C or higher on the two exams.

% of students who successfully achieved the outcome (C or above) * 100% for Business Plan; 86% for Exam 1; 90% for Exam 2

Outcome #3 *

Recognize and apply business ethics as an integral part of every business organization:
– At least 70% of the class receives an "Effective" or "Very Effective" on the 4-point Rubric for the paper assignment.
– The majority of the class receives a 70% or higher on the quiz associated with Ethics & Social Responsibility.
– The majority of the class receives a 70% or higher on the homework

assignment/activity associated with Ethics & Social Responsibility.

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| <p>% of students who successfully achieved the outcome (C or above) *</p> | <p>86% for paper; 72% for quiz; 100% for homework activity</p> |
| <p>ANALYSIS</p> | <p>Combination of learning/practicing course concepts in a variety of ways including: instruction, discussion, small group activity, quiz and homework.</p> |
| <p>3. What contributed to student success and/or lack of success? *</p> | <p>Poor quiz scores early in quarter tended to be students that were using Zoom. They did improve later in quarter.</p> |
| <p>4. Helping students to realistically self-assess and reflect on their understanding and progress encourages students to take responsibility for their own learning. Please compare your students' perception of their end-of-term understanding/mastery of the three outcomes (found in student evaluations) to your assessment (above) of student achievement of the three outcomes. *</p> | <p>10 of 22 students completed the SCE. 8/10 rated their end-of-term understanding higher than the beginning of the term; 1 reported being "excellent" at the beginning and "excellent" at the end; 1 reported remaining at same level ("good") for one outcome, but higher on the other two.</p> |
| <p>5. Did student achievement of outcomes meet your expectations for successfully teaching to each outcome (question 4 from Part A) *</p> | <p>Yes</p> |
| <p>6. Based on your analysis in the questions above, what course adjustments are warranted (curricular, pedagogical, student instruction, etc.)? *</p> | <p>There is only one chapter in Intro to Business books that emphasizes Ethics; although, it is one of the 3 outcomes. If it remains an outcome, then instructor should integrate ethical scenarios or other ethics-related topics as they apply to the other chapters (e.g. Marketing, Human Resources, Accounting, etc.).</p> |
| <p>7. What resources would be required to implement your recommended course adjustments (materials, training, equipment, etc.)? What Budget implications result?</p> | <p>No specific resources required; instructional adjustment only.</p> |
| <p>8. Reflect on any adjustments you made from the last assessment of this course (if applicable) and their effectiveness in student achievement of outcomes. *</p> | <p>This was my first course at CGCC.</p> |
| <p>9. Describe how you explain information about course outcomes and their relevance to your students.</p> | <p>Explanation during first week of class when reviewing syllabus; explanation of each major assignment/project and which outcome it applies to; continually tie-in how course content is experienced in real-world scenarios.</p> |
| <p>10. Please describe any changes/additions to instruction, curriculum or assessment that you made to support students in better achieving the CGCC Core Learning Outcomes: CLO #1: Communication. The areas that faculty are focusing on are: "Source and Evidence" and "Organization and Presentation" and CLO #2: Critical Thinking/Problem Solving.</p> | <p>CLO #1: Required APA format in paper; Required oral presentations; also required small group "spokespersons" each class session. CLO #2: Homework assignments often included one critical thinking question; problem solving occurred in some of the in-class small group activities. CLO #4: informal class discussion as it applied to doing business globally and having a diverse workforce.</p> |

The areas that faculty are focusing on are:
"Student's Position" (Critical Thinking) and
"Evaluate Potential Solutions" (Problem Solving).

CLO #4: Cultural Awareness. The area that faculty is focusing on is: "Curiosity" – Encouraging our students to "Ask deeper questions about other cultures and seek out answers to these questions"

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