

# Course Assessment – Part A: Your Plan

#266

Your Email \*

Please select your course & name from the drop-down menu. Contact Instructional Services if your course or name are incorrect or missing

Comm 111 – Public Speaking – 1092279 – Diane Uto – Winter 2018

Part A: Your Plan  
[Directions](#)

Outline and organize oral messages for delivery before a group or live audience.

1. Choose three of your course outcomes to assess and report on this term (these will also be used in your Student Course Evaluation survey):

Outcome #1 \*

Outcome #2 \*

Critically examine and evaluate ideas and information in order to formulate a clear and effective message.

Outcome #3 \*

Analyze diverse audiences; develop appropriate and respectful messages for each.

Have you completed an assessment for this course prior to this term?

No

If yes, are you assessing different outcomes?

No

Comments:

2. To which degree(s) or certificate(s) does your course map?  
[Degree, Certificate, & Program Outcomes](#)

- TRANSFER AND GENERAL DEGREES
- Associate of Arts Oregon Transfer
- Associate of Science Oregon Transfer – Business
- Associate of Science
- Associate of General Studies

Method of Assessment

3. What methods will be used to assess individual student understanding of each of these outcomes? (Please be specific.)

Development and oral delivery of three speeches in front of classroom audience, adhering to time limitations, principles of verbal and non-verbal communication, organization, supporting evidence, and visual aids.

Outcome #1: Method to assess student understanding \*

Outcome #2: Method to assess student understanding \*

In-depth research on selected speech topics, citing legitimate and credible sources that support the information and assertions contained in oral speeches; formulation of research findings into formal written outlines that organize the speech topics in an effective and logical manner.

Outcome #3: Method to assess student understanding \*

Research and develop an understanding of the listening audience, based on demographics and psychographics, and apply parameters to topic

selection, research sources, visual representations, and speaking style.

4. How will you know if you were successful in your efforts to teach this outcome?

80% of students effectively deliver to a live audience a total of three oral presentations that are well organized, fit within time limitations, and are supported by qualified research and effective visual aids.

Outcome #1: \*

Outcome #2: How will you know if you were successful in your efforts to teach this outcome? \*

80% of students conduct in-depth research on their chosen topics, and organize their findings into formal written outlines, enabling them to orally present their topics in an organized and logical way.

Outcome #3: How will you know if you were successful in your efforts to teach this outcome? \*

80% of students know who their audience is, and select accordingly those topics, sources, visuals, and messages that will resonate most with that audience.

5. Instructor Questions: Create two course specific questions to be included on the Student Course Evaluation.

What were the two most important things you learned in this course that you can apply in your life when communicating with others?

Question #1

Question #2

What is your opinion of the hands-on, activity-based instruction in this class, as opposed to a lecture format?

Do you require the names of students who complete the course evaluation survey?

Yes

Reminder, when completing Part B, instructors will be asked the following questions:

1. Describe anything you did to support the institutional effort to support students in improving "Sources and Evidence" and/or "Organization and Presentation" for the CLO Communication

2. Describe anything you did to support the institutional effort to support students in improving "Student Position" and/or "Evaluate Potential Solutions" for the CLO Critical Thinking/Problem Solving

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