Course Assessment – Part A: Your Plan #244

Your Email *

Please select your course & name from the drop-down menu. Contact Instructional Services if your course or name are incorrect or missing	BA 208 – Business Ethics – 1091629 – Shwiff – Fall 2017

Part A: Your Plan
Directions

Address ethical issues that arise in business while satisfying the triple bottom line consisting of people, planet, and profit.

1. Choose three of your course outcomes to assess and report on this term (these will also be used in your Student Course Evaluation survey):

Outcome #1 *

Outcome #2 *	Apply the professional and ethical standards appropriate to business situations
Outcome #3 *	Apply ethical arguments in order to enhance communication and reflection within social conversations pertaining to business related issues.
Have you completed an assessment for this course prior to this term?	No
If yes, are you assessing different outcomes?	No
Comments:	

2. To which degree(s) or certificate(s) does your course map? Degree, Certificate, & Program Outcomes	• ASOT–BUS (Associate of Science Oregon Transfer – Business • BUSINESS, MANAGEMENT, MARKETING & TECHNOLOGY • Associate of Applied Science – Accounting • Associate of Applied Science – Management • Accounting Clerk Certificate • Marketing Certificate • Entry–Level Accounting Clerk Career Pathway Certificate
Method of Assessment 3. What methods will be used to assess individual student understanding of each of these outcomes? (Please be specific.) Outcome #1: Method to assess student understanding *	The final capstone project of a comprehensive ethical program incorporate the students' understanding through a matrix of the following factors: research of corporate structure, ethical considerations in business, stakeholders and shareholders interest and compliance perspectives and is the best method to assess individual student level of understanding.
Outcome #2: Method to assess student understanding *	The final capstone project of a comprehensive ethical program incorporate the students' understanding through a matrix of the following factors: research of corporate structure, ethical considerations in business, stakeholders and shareholders interest and

compliance perspectives and is the best method to assess individual student level of understanding.

Outcome #3: Method to assess student understanding *	The final capstone project of a comprehensive ethical program incorporate the students' understanding through a matrix of the following factors: research of corporate structure, ethical considerations in business, stakeholders and shareholders interest and compliance perspectives and is the best method to assess individual student level of understanding.
4. How will you know if you were successful in your efforts to teach this outcome? Outcome #1: *	Using final project grades, if 60% of students earn a B or better and 80% earn a C or better I will know I was successful in my effort to teach this outcome.
Outcome #2: How will you know if you were successful in your efforts to teach this outcome? *	Using final project grades, if 60% of students earn a B or better and 80% earn a C or better I will know I was successful in my effort to teach this outcome.
Outcome #3: How will you know if you were successful in your efforts to teach this outcome? *	Using final project grades, if 60% of students earn a B or better and 80% earn a C or better I will know I was successful in my effort to teach this outcome.
5. Instructor Questions: Create two course specific questions to be included on the Student Course Evaluation. Question #1	
Question #2	
Do you require the names of students who complete the course evaluation survey?	NO
Reminder, when completing Part B, instructors will be asked the following questions: 1. Describe anything you did to support the institutional effort to support students in improving "Sources and Evidence" and/or "Organization and Presentation" for the CLO Communication 2. Describe anything you did to support the institutional effort to support students in improving "Student Position" and/or "Evaluate Potential Solutions" for the CLO Critical Thinking/Problem Solving	

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