

Course Assessment – Part A: Your Plan

#143

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Please select your course & name from the list. Contact Instructional Services if your course or name are incorrect or missing	BA 101 – Introduction to Business – Ritzenthaler – Fall 2016
Part A: Your Plan Directions	Understand the forces that shape the business and economic structure of the United States of America.
1. Choose three of your course outcomes to assess and report on this term (these will also be used in your Student Course Evaluation survey):	
Outcome #1 *	
Outcome #2 *	Understand the major functions of business including Management, Accounting, Finance, Marketing, Human Resources, Investments, and Information Technology.
Outcome #3 *	Recognize and apply business ethics as an integral part of every business organization.
Have you completed an assessment for this course prior to this term?	Yes
If yes, are you assessing different outcomes?	Yes
Comments:	Outcomes modified during Course LDC application process.
2. To which degree, certificate or program outcomes do these course outcomes map? Degree, Certificate, & Program Outcomes	<ul style="list-style-type: none"> ASOT–BUS (Associate of Science Oregon Transfer – Business) Associate of Applied Science – Accounting Associate of Applied Science – Management Accounting Clerk Certificate
Method of Assessment	Exam 1
3. What methods will be used to assess individual student understanding of each of these outcomes? (Please be specific.)	
Outcome #1: Method to assess student understanding *	
Outcome #2: Method to assess student understanding *	Final Exam
Outcome #3: Method to assess student understanding *	Final Exam
4. How will you know if you were successful in your efforts to teach this outcome?	80% of students earn a grade of 80% or higher
Outcome #1: *	

Outcome #2: How will you know if you were successful in your efforts to teach this outcome? * 80% of students earn a grade of 80% or higher

Outcome #3: How will you know if you were successful in your efforts to teach this outcome? * 80% of students earn a grade of 80% or higher

5. Instructor Questions

What are the top two concepts that you learned in this course that you will use at your job?

Create two course specific questions to be included on the Student Course Evaluation.

#1

#2

In which of the functional areas (mentioned above in Outcome 2) are you most interested in pursuing a career?

Do you require the names of students who complete the course evaluation survey? *

- No

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