

Columbia Gorge Community College Business, Industry and Community Survey - 2019

Thank you for completing this survey. Your responses will help Columbia Gorge Community College meet its mission of “Building dreams and transforming lives by providing lifelong educational programs that strengthen our community.”

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Please identify which of the following statements best describes you:

- I am a business owner or manager, or director or manager of a public / private organization or public agency in the Columbia Gorge region (Hood River, Wasco, Sherman, Gilliam, Wheeler, Klickitat or Skamania counties)*
- I am a college constituent (college district taxpayer; prospective, current or former student; other resident of Hood River, Wasco, Sherman, Gilliam, Wheeler, Klickitat or Skamania counties)*

1. Business, industry and organization/agency owners/managers

Please check all fields that best identify your industry sector:

- Agriculture
- Construction
- Education
- Energy
- Financial
- Government
- Healthcare
- Information
- Installation
- Leisure/hospitality
- Manufacturing
- Natural resources/forest products
- Office/administration
- Production
- Professional
- Technology
- Retail trade/sales
- Transportation
- Utilities
- Other (please identify)

My business or organization employs approximately:

- 1-5 employees
- 6-25 employees
- 26-100 employees
- 101-500 employees
- More than 500 employees

How do you follow business and industry news for the Columbia Gorge? (please check all that apply)

- Social media
- Newspaper stories / special sections
- Radio
- Chamber of Commerce newsletters
- State workforce boards
- Trade publications
- Gorge Technology Alliance newsletter
- Mid-Columbia Economic Development newsletter
- Port newsletters
- Service organizations / presentations
- Other (please identify)

How has your business or organization engaged with CGCC in the past year? (please check all that apply)

- Offered student internships
- Employed current CGCC students or CGCC graduates
- Received or provided customized / contracted training
- Participated in academic advisory committee
- Received CGCC Small Business Development Center (SBDC) business counseling
- Taken personal enrichment class (community education)
- Had no direct interaction with CGCC in the past year

Which skills are most often unfilled at your workplace?

- Accounting / bookkeeping
- Basic computer applications (Excel, Word, etc.)
- Coding / programming
- Construction trades
- Customer relations
- Dental assisting
- EMT/paramedic
- Fire sciences
- HVAC repair
- Marketing
- Mechanics (diesel, auto, aviation, small engine repair, other)
- Medical assisting
- Nursing
- Sales
- Soft skills (communication, teamwork, reliability, attire, punctuality, participation, etc.)
- Spanish language
- Other language (please specify)
- Teaching
- Web design
- Web development
- Welding (stick, TIG, MIG, other)
- Other (please specify)

How would you rate CGCC as a community partner with regard to business and industry?

- Excellent
- Above average
- Average

- Below average
- Poor

In your opinion, rate how CGCC addresses the workplace preparedness needs of the business community.

- Excellent
- Above average
- Average
- Below average
- Poor

Have you recommended new or revised courses, trainings, degrees or certificates at CGCC?

- Yes
- No
- I don't know

If yes, did you receive a response regarding your recommendation?

- Yes
- No
- I don't know
- I did not make a recommendation(s)

How would you rate the overall responsiveness of CGCC?

- Excellent
- Above average
- Average
- Below average
- Poor

To your knowledge, have any of your employees earned a degree or certificate from CGCC relevant to their employment with your organization?

- Yes
- No
- I don't know

Based on your experience with CGCC graduates (degree and/or certificate), how would you rate their training in thinking/analytical skills (comprehension, analysis, problem-solving)?

- Excellent
- Above average
- Average
- Below average
- Poor

Based on your experience with CGCC graduates (degree and/or certificate), how would you rate their training for job-specific skills (computer applications and technology, web development, bookkeeping, accounting, customer service, nursing, medical assisting, etc.)?

- Excellent
- Above average
- Average
- Below average
- Poor

Based on your experience with CGCC graduates (degree and/or certificate), how would you rate their training in interpersonal skills (communication, teamwork, reliability, attire, appearance, attendance and punctuality, participation, etc.)?

- Excellent
- Above average
- Average
- Below average
- Poor

Has your company used CGCC's customized / contracted training programs?

- Yes
- No
- I was not aware of this service

If you received customized/contracted training, how would you rate its value to your company?

- Excellent
- Above average
- Average
- Below average
- Poor

Have you or, to your knowledge, any of your employees taken one or more CGCC Community Education classes relevant to your workforce in the past year?

- Yes
- No
- I was unaware that CGCC offered Community Education classes

If you or your employees took one or more Community Education classes over the past year, how would you rate their value to your workforce?

- Excellent
- Above average
- Average
- Below average
- Poor

Would you recommend CGCC customized / contracted training or Community Education to others?

- Yes
- No
- I don't know

2. College constituents: Former or current CGCC students, college taxpayers, Mid-Columbia residents

Please describe your level of awareness of Columbia Gorge Community College:

- Not aware of Columbia Gorge Community College
- Some familiarity with CGCC (considered taking classes, have attended CGCC events, etc.)
- Very familiar with CGCC (applied or enrolled as student, completed program, etc.)

Given your knowledge of the education and services provided by CGCC, please describe your level of satisfaction with the education and services provided:

- Very satisfied

- Somewhat satisfied
- Not satisfied

Please tell us what we can do better with education and services by CGCC.

Have you earned a degree or certificate from CGCC?

- Yes
- No

How useful was your degree or certificate?

- Very useful
- Somewhat useful
- Not useful

If you're a CGCC alumnus, would you like to join the CGCC Foundation Alumni Association?

- Yes (please specify mailing address by completing the form at www.cgccfoundation.org)
- No

Are you currently enrolled at CGCC?

- Yes
- No

If you are currently enrolled at CGCC, how many credits have you earned toward a degree or certificate?

- 0-5
- 6-10
- 11-20
- 21-40
- 41-60
- 61-90
- I have completed credit requirements for my degree or certificate
- I have completed requirements for my GED

At what age did you first enroll at CGCC for credit courses?

- 16-18 years
- 19-20 years
- 21-24 years
- 25-30 years
- 31-40 years
- 41-50 years
- 51-60 years
- Over age 60

Which skills would you like to see CGCC offer or expand?

- Accounting / bookkeeping
- Agriculture
- Basic computer applications (Excel, Word, etc.)
- Brewing /winemaking
- Coding / programming
- Construction trades

- Customer relations
- Dental assisting
- EMT/paramedic
- Family budgeting
- Fire sciences
- Hospitality
- HVAC repair
- Marketing
- Mechanics (diesel, auto, aviation, small engine repair, other)
- Medical assisting
- Nursing
- Sales
- Spanish language
- Other language (please specify)
- Teaching
- Web design
- Web development
- Welding (stick, TIG, MIG, other)
- Other (please specify)

Please identify sources of financial aid for college. (please check all that apply)

- Columbia Gorge Community College Foundation
- Community organization
- Other (please specify)
- I did not receive a scholarship

How do you learn about classes and programs at CGCC? (please check all that apply)

- Social media (please check all that apply)
 - Facebook
 - Twitter
 - Instagram
 - Snapchat
 - Telegram Messenger
 - Other (please specify)
- Newspaper articles / special sections
- Radio
 - KIHR/KCGB/KACI/97.2FM
 - Y-102/103.1 Star FM/KLCK
 - KODL
 - Radio Tierra
 - All Classical FM
 - OPB
 - La Que Buena Gorge
 - Other: Please specify:
- College website
- Course catalog
- College schedule
- Other direct mail by college

- College Foundation newsletter
- Event posters
- Billboards
- OregonLive
- Movie theatre ads
- Friends / word of mouth
- Parents or other close relatives
- High school counselors
- High school instructors
- Job fairs
- Other (please identify)

Are you considering attending classes at CGCC?

- Yes (please specify all classes that apply)
 - Accounting / bookkeeping
 - Basic computer applications (Excel, Word, etc.)
 - Business
 - Coding / computer programming
 - Construction trades
 - Customer relations
 - Dental assisting
 - EMT/paramedic
 - Fire sciences
 - HVAC repair
 - Marketing
 - Mechanics (diesel, auto, aviation, small engine repair, other)
 - Medical assisting
 - Nursing
 - Renewable energy
 - Sales
 - Soft skills (communication, teamwork, reliability, attire, appearance, attendance and punctuality, participation, etc.)
 - Spanish language
 - Other language (please specify)
 - Teaching
 - Web design
 - Web development
 - Welding (stick, TIG, MIG, other)
 - Other (please specify)
- No
- I don't know

Have you attended a CGCC Community Education personal enrichment class?

- Yes
- No

If you have not attended a CGCC Community Education class, please identify the reason. (please check all that apply)

- I was not aware of CGCC Community Education
- Cost of class
- Lack of transportation
- Lack of child care
- Lack of time
- Other (please specify)

If you have attended CGCC Community Education personal enrichment classes, how would you rate your experience with the quality of the class(es):

- Very satisfied
- Somewhat satisfied
- Not satisfied

What could we do better with CGCC Community Education personal enrichment classes?

Which Community Education classes would you like to see offered?

- Ceramics
- Community Education
- Conversational Spanish
- Cooking
- Dance
- Family budgeting
- Geology
- Kiteboarding
- Mountain biking
- Music
- Native American languages
- Personal investing
- Photography
- Regional history
- Retirement planning
- Skiing
- Snowboarding
- Stand-up paddle boarding
- Watercolor and oil painting
- Wildflower identification
- Windsurfing
- Other (please specify)

If you would like to join our CGCC Community Education mailing list, please specify preferred address.

Have you attended a CGCC GED class?

- Yes
- No

If you have not attended a CGCC GED class, please describe the reason. (please check all that apply)

- I was not aware of CGCC Community Education

- Cost of class
- Lack of transportation
- Lack of child care
- Lack of time
- Other (please specify)

If you have attended CGCC GED classes, how would you rate your experience:

- Very satisfied with quality of class
- Somewhat satisfied with quality of class
- Not satisfied with quality of class
- I have not attended a CGCC GED class

What could we do better with CGCC GED classes?

Have you attended a CGCC ESL/ESOL class?

- Yes
- No

If you have not attended a CGCC ESL/ESOL class, please explain your reason(s). (please check all that apply)

- I was not aware of CGCC ESL/ESOL
- Cost of class
- Lack of transportation
- Lack of child care
- Lack of time
- Other (please specify)

If you have attended CGCC ESL/ESOL classes, how would you rate your experience with the quality of the class?

- Very satisfied
- Somewhat satisfied
- Not satisfied

What could we do better with CGCC ESL/ESOL classes?

Have you attended a CGCC Adult Basic Education class?

- Yes
- No

If you have not attended a CGCC Adult Basic Education class, please explain your reason. (please check all that apply)

- I was not aware of CGCC ESL/ESOL
- Cost of class
- Lack of transportation
- Lack of child care
- Lack of time
- Other (please specify)

If you have attended CGCC Adult Basic Education classes, how would you rate your experience:

- Very satisfied with quality of class
- Somewhat satisfied with quality of class
- Not satisfied with quality of class

What could we do better with CGCC Adult Basic Education classes?

CGCC plans to offer student housing on The Dalles Campus by Fall Term 2022. Would you like to take a brief survey to help us plan this housing project? If you answer yes, you'll be directed to the survey.

- No
- Yes

XXXXXXXXXXXXXXXXXXXX

CGCC student support services survey:

XXXXXXXXXXXXXXXXXXXX

The following survey will help Columbia Gorge Community College work with community partners in addressing essential support services for our students, including campus housing and improved access to transportation, child care and food supplies. Thank you for your feedback.

CGCC plans to offer student housing on The Dalles Campus by Fall Term 2022. Would you like to be kept informed of this project?

- No
- Yes

If yes, please provide preferred contact information.

If you chose to live on The Dalles Campus during your studies at CGCC, please note your preference:

- To cook your own meals
- To purchase an on-campus meal plan

Would you require parking?

- Yes
- No
- I don't know

If you chose to live in student housing on The Dalles Campus, would you require child care? (CGCC does not currently provide child care and the student housing project does not currently include child care. Your answers will help us determine the need for on-campus child care and whether CGCC would have the capacity to help address this need.)

- No
- Yes

If yes, for how many children would you need child care:

- 1-2
- 2-3
- 4 or more

Where do you live?

- Arlington
- Bingen-White Salmon

- The Dalles
- Carson
- Cascade Locks
- Condon
- Dallesport
- Dufur
- Fossil
- Glenwood
- Goldendale
- Grass Valley
- Hood River
- Lyle
- Maupin
- Moro
- Mosier
- Odell
- Parkdale
- Rufus
- Stevenson
- Trout Lake
- Tygh Valley
- Underwood
- Wasco
- Wishram
- Other community in Klickitat County
- Other community in Wasco County
- Other community in Hood River County
- Other community in Skamania County
- Other community in Sherman County
- Other community in Gilliam County
- Other community in Wheeler County
- Other community in Oregon
- Other community in Washington
- Other community (please specify)

How far is your one-way commute to CGCC?

- Less than 5 miles
- 6-10 miles
- 11-20 miles
- 21-50 miles
- More than 50 miles

Please check all of the transportation providers that are familiar to you.

- Columbia Area Transit (CAT)
- LINK
- Mt. Adams Transportation
- Columbia Gorge Express
- Skamania County Transit
- Sherman County Transit

Are you aware of GorgeTransLink.com website for public transit resources and trip planning?

- Yes
- No

Does your home have Internet access?

- Yes
- No

If your home has Internet access, please specify the provider.

- DSL
- Broadband via telephone or cable TV carrier
- Broadband via satellite
- Fiber to the home
- Cell phone hot spot
- Other (please specify)

Has food insecurity affected your ability to succeed at CGCC?

- Yes
- No

If food insecurity has affected your ability to succeed at CGCC, please describe how it has affected you.

Where do you currently receive food assistance?

- St. Vincent's
- Salvation Army
- Food bank
- Parents or other family
- Friends
- Other (please describe)
- I do not currently receive food assistance

In the past 12 months, did you or other adults in your home ever cut the size of your meals or skip meals because there wasn't enough money for food?

- Yes
- No
- I don't know

If yes, how often did this happen?

- Almost every month
- Some months but not every month
- Only one or two months
- I don't know

In the past 12 months, did you ever eat less than you wanted to because there wasn't enough money for food?

- Yes
- No

- I don't know

In the past 12 months, were you ever hungry but didn't eat because there wasn't enough money for food?

- Yes
- No
- I don't know