

Core Theme A: Building Dreams – Access								
Scale		5	4	3	2	1		
Objective	Measure	Surpasses Mission Expectation		Meets Mission Expectation		Below Mission Expectation	2018-19 Results	Score
Objective A1: Providing a local option for obtaining quality education at an affordable price	A1.1 Enrollment in credit courses (LDC and CTE)	797 or more FTE enrolled in credit courses (LDC and CTE)		725 – 761 FTE enrolled in credit courses (LDC and CTE)		689 or fewer FTE enrolled in credit courses (LDC and CTE)		
	A1.2 Enrollment in noncredit courses (Pre-College and ESOL)	85 or more FTE enrolled in noncredit courses (Pre-College and ESOL)		81 – 83 FTE enrolled in noncredit courses (Pre-College and ESOL)		79 or fewer FTE enrolled in noncredit courses (Pre-College and ESOL)		
	A1.3 Enrollment in noncredit courses (Community Ed, SBDC, CCP, Customized Training)	24 or more FTE enrolled in noncredit courses (Community Ed, SBDC, CCP, Customized Training)		20 - 22 FTE enrolled in noncredit courses (Community Ed, SBDC, CCP, Customized Training)		18 or fewer FTE enrolled in noncredit courses (Community Ed, SBDC, CCP, Customized Training)		
Objective A2: Providing college credit opportunities for high school students	A2.1 High school student enrollment in accelerated learning opportunities	79 or more FTE enrolled in accelerated learning opportunities		67 – 73 FTE enrolled in accelerated learning opportunities		61 or fewer FTE enrolled in accelerated learning opportunities		
	A2.2 Enrollment of transitioning high school students	270 or more FTE of students 17-19 years of age		247 – 262 FTE of students 17-19 years of age		235 or fewer FTE of students 17-19 years of age		
Objective A3: Serving the diversity of the college's service area	A3.1 General enrollment Demographics	5% or less difference from regional demographics for students		10 – 15% difference from regional demographics for students		20% or higher difference from regional demographics for students		
	A3.2 Credit enrollment of underserved populations	10% or higher Change in FTE of students identified as underserved.		4 – 7% Change in FTE of students identified as underserved.		0% Change in FTE of students identified as underserved.		
	A3.3 Credit enrollment of Hispanic students	35% or higher Percentage FTE of Hispanic students		28 – 32% Percentage FTE of Hispanic students		25% or less Percentage FTE of Hispanic students		
Objective A4: Meeting the expectations of CGCC's student body	A4.1 Student satisfaction with CGCC experience	95% or higher students reporting that they are satisfied with their CGCC experience		76% - 85% students reporting that they are satisfied with their CGCC experience		66% or less students reporting that they are satisfied with their CGCC experience		

Core Theme B: Transforming Lives – Education								
Scale		5	4	3	2	1		
Objective	Measure	Surpasses Mission Expectation		Meets Mission Expectation		Below Mission Expectation	2018-19 Results	Score
Objective B1: Applying processes that lead to student retention	B1.1 Student retention over 3 consecutive terms	66% or more 1-year certificate & 2-year degree-seeking students attending for 3 consecutive terms		46 - 55% 1-year certificate & 2-year degree-seeking students attending for 3 consecutive terms		35% or fewer 1-year certificate & 2-year degree-seeking students attending for 3 consecutive terms		
	B1.2 Percent retention fall term to fall term	50% or more retention of credit students fall term to fall term		40-45% retention of credit students fall term to fall term		35% or fewer retention of credit students fall term to fall term		
Objective B2: Applying processes that lead to student progress, certificate/degree completion, and/or employment	B2.1 Student graduation	18 % or more 2-year degree or 1-year certificate seeking students graduating within 150% of time		14% 2-year degree or 1-year certificate seeking students graduating within 150% of time		10% or fewer 2-year degree or 1-year certificate seeking students graduating within 150% of time		
	B2.2 Student completion – GEDs awarded compared to annual GED enrollment	30% or more GEDs awarded compared to annual enrollment of GED seekers		18-22% GEDs awarded compared to annual enrollment of GED seekers ¹		12% or fewer GEDs awarded compared to annual enrollment of GED seekers		
	B2.3 Student completion – GED sections passed compared to GED sections attempted	91% or more GED sections passed compared to GED sections attempted		80-85% GED sections passed compared to sections attempted		69% or fewer GED sections passed compared to sections attempted		
	B2.4 Student completion-Enrolled in Dev. Ed. Writing who complete	95% or more of students enrolled in Dev. Ed. Writing complete with a “C” or better		75% - 84% of students enrolled in Dev. Ed. Writing complete with a “C” or better		64% or less of students enrolled in Dev. Ed. Writing complete with a “C” or better		
	B2.5 Student completion-Enrolled in Dev. Ed. Math who complete	98% or more of students enrolled in Dev. Ed. Math complete with a “C” or better		78 – 87% of students enrolled in Dev. Ed. Math complete with a “C” or better		67% or less of students enrolled in Dev. Ed. Math complete with a “C” or better		
	B2.6 Students who transfer to Oregon University System.	12% or more of students transfer to Oregon University System		10% of students transfer to Oregon University System		8% or less of students transfer to Oregon University System		

¹ 5-year (2021-22) aspirational goal for Meets Mission Expectation at 30-40% GEDs awarded.

	B2.7 GPA of transfer students in first year at university	3.5 or higher Average OUS GPA for transfer students across all disciplines		3.0 – 3.25 Average OUS GPA for transfer students across all disciplines		2.75 or lower Average OUS GPA for transfer students across all disciplines		
	B2.8 CTE employment placements	100 or more CTE employment placements		50-79 CTE employment placements		30 or fewer CTE employment placements		
Objective B3: Ensuring student proficiency in course, program and institutional student learning outcomes	B3.1 Achievement of student learning outcomes at the course level	95% or more students meeting course outcomes		80% - 89% students meeting course outcomes		69% or fewer students meeting course outcomes		
	B3.2 Achievement of student learning outcomes at the degree/certificate/program level	95% or more students meeting degree/certificate/program outcomes		80% - 89% students meeting degree/certificate/program outcomes		69% or fewer students meeting degree/certificate/program outcomes		
	B3.3 Achievement of student learning outcome at the institutional level (Core Learning Outcomes)	95% or more students meeting institutional Core Learning Outcomes		80% - 89% students meeting institutional Core Learning Outcomes		69% or fewer students meeting institutional Core Learning Outcomes		

Measurements which have milestone goals for targets will have the aspirational goal to which they are heading identified in the endnotes of this document. Provide a schedule for reaching the aspirational goal.

Core Theme C: Strengthening Our Community - Partnerships								
Scale		5	4	3	2	1		
Objective	Measure	Surpasses Mission Expectation		Meets Mission Expectation		Below Mission Expectation	2018-19 Results	Score
Objective C1: Cultivating productive business and industry relationships	C1.1 Number of businesses and industries assisted by CGCC	400 or more Businesses demonstrating increased private investment as a result of, or are otherwise counseled or trained by, SBDC/CCP/Customized Training.		200-299 Businesses demonstrating increased private investment as a result of, or are otherwise counseled or trained by, SBDC/CCP/Customized Training.		150 or fewer Businesses demonstrating increased private investment as a result of, or are otherwise counseled or trained by, SBDC/CCP/Customized Training.		
	C1.2 Responsiveness to business and industry	85% or more Percentage of surveyed rating CGCC as having excellent or above average responsiveness to business and industry recommendations (Business and Industry Survey Q5)		65 – 75% Percentage of surveyed rating CGCC as having excellent or above average responsiveness to business and industry recommendations (Business and Industry Survey Q5)		55% or fewer Percentage of surveyed rating CGCC as having excellent or above average responsiveness to business and industry recommendations (Business and Industry Survey Q5)		
	C1.3 Regional industry satisfaction with CGCC	85% or more Percentage of surveyed rating CGCC excellent or above average as a community partner to business and industry (Business and Industry Survey Q3)		65 – 75% Percentage of surveyed rating CGCC excellent or above average as a community partner to business and industry (Business and Industry Survey Q3)		55% or fewer Percentage of surveyed rating CGCC excellent or above average as a community partner to business and industry (Business and Industry Survey Q3)		
	C1.4 Employability and preparedness of CGCC graduates	a. 85% or more Percentage of surveyed rating the analytical skills training of CGCC graduates as excellent or above average (Business and Industry Survey Q9)		a. 65 – 75% Percentage of surveyed rating the analytical skills training of CGCC graduates as excellent or above average (Business and Industry Survey Q9)		a. 55% or fewer Percentage of surveyed rating the analytical skills training of CGCC graduates as excellent or above average (Business and Industry Survey Q9)		

		b. 85% or more Percentage of surveyed rating the job specific skills training of CGCC graduates as excellent or above average (Business and Industry Survey Q10)		b. 65 – 75% Percentage of surveyed rating the job specific skills training of CGCC graduates as excellent or above average (Business and Industry Survey Q10)		b. 55% or fewer Percentage of surveyed rating the job specific skills training of CGCC graduates as excellent or above average (Business and Industry Survey Q10)		
		c. 85% or more Percentage of surveyed rating the interpersonal skills training of CGCC graduates as excellent or above average (Business and Industry Survey Q11)		c. 65 – 75% Percentage of surveyed rating the interpersonal skills training of CGCC graduates as excellent or above average (Business and Industry Survey Q11)		c. 55% or fewer Percentage of surveyed rating the interpersonal skills training of CGCC graduates as excellent or above average (Business and Industry Survey Q11)		
Objective C2: Creating, maintaining, and growing community relationships	C2.1 Community awareness of CGCC (community survey)	85% or more Percentage of surveyed identifying themselves as very or somewhat aware of education and services offered by CGCC		65 – 75% Percentage of surveyed identifying themselves as very or somewhat aware of education and services offered by CGCC		55% or fewer Percentage of surveyed identifying themselves as very or somewhat aware of education and services offered by CGCC		
	C2.2 Community perception of CGCC (community survey)	85% or more Percentage of surveyed identifying themselves as very or somewhat satisfied with the quality of education and services offered by CGCC		65 – 75% Percentage of surveyed identifying themselves as very or somewhat satisfied with the quality of education and services offered by CGCC		55% or fewer Percentage of surveyed identifying themselves as very or somewhat satisfied with the quality of education and services offered by CGCC		