

Core Theme A: Building Dreams – Access								
Scale		5	4	3	2	1		
Objective	Measure	Surpasses Mission Expectation		Meets Mission Expectation		Below Mission Expectation	2015-16 Results	Score
Objective A1: Providing a local option for obtaining quality education at an affordable price	A1.1 Percentage of FTE enrolled in credit courses (LDC and CTE) compared to statewide average	at least 5% more FTE enrolled in credit courses (LDC and CTE) compared to statewide average		plus or minus 2% FTE enrolled in credit courses (LDC and CTE) compared to statewide average		at least 5% less FTE enrolled in credit courses (LDC and CTE) compared to statewide average		
	A1.2 Percentage of FTE enrolled in non-credit courses (Pre-College and ESOL) compared to statewide average	Target in development		Target in development		Target in development		
	A1.3 Percentage of FTE enrolled in non-credit courses (Community Ed, SBDC, CCP, Customized Training) compared to statewide average	Target in development		Target in development		Target in development		
Objective A2: Providing college credit opportunities for high school students	A2.1 FTE enrolled in Running Start, Expanded Options, College Now, and Early College	Target in development		Target in development		Target in development		
Objective A3: Serving the diversity of the college's service area	A3.1 Enrollment Demographics	5% or less variance from regional demographics for students		10-15% variance from regional demographics for students		20% or more variance from regional demographics for students		
	A3.2 Enrollment of underrepresented populations	Target in development		Target in development		Target in development		
Objective A4: Meeting the expectations of CGCC's student body	A4.1 Student satisfaction with CGCC experience	95% or more students reporting that they are satisfied with their CGCC experience		76% - 85% students reporting that they are satisfied with their CGCC experience		66% or fewer students reporting that they are satisfied with their CGCC experience		

Core Theme B: Transforming Lives – Education								
Scale		5	4	3	2	1		
Objective	Measure	Surpasses Mission Expectation		Meets Mission Expectation		Below Mission Expectation	2015-16 Results	Score
Objective B1: Applying processes that lead to student retention	B1.1 Student retention over 3 consecutive terms	66% or more 1-year certificate & 2-year degree-seeking students attending for 3 consecutive terms		46 - 55% 1-year certificate & 2-year degree-seeking students attending for 3 consecutive terms		35% or fewer 1-year certificate & 2-year degree-seeking students attending for 3 consecutive terms		
	B1.2 Percent retention fall term to fall term	50% or more retention of credit students fall term to fall term		40-45% retention of credit students fall term to fall term		35% or fewer retention of credit students fall term to fall term		
	B1.3 Student drops and withdrawals	0 number of top five reasons for student drops or withdrawals attributed to CGCC		2 number of top five reasons for student drops or withdrawals attributed to CGCC		5 number of top five reasons for student drops or withdrawals attributed to CGCC		
Objective B2: Applying processes that lead to student progress, certificate/degree completion, and/or employment	B2.1 Student graduation	18 % or more 2-year degree or 1-year certificate seeking students graduating within 150% of time		14% 2-year degree or 1-year certificate seeking students graduating within 150% of time		10% or fewer 2-year degree or 1-year certificate seeking students graduating within 150% of time		
	B2.2 Student completion- GEDs awarded	95 or more GEDs awarded		75 – 84 GEDs awarded		1 – 64 GEDs awarded		
	B2.3 Student completion- Enrolled in Dev. Ed. Writing who complete	95% or more of students enrolled in Dev. Ed. Writing complete with a “C” or better		75% - 84% of students enrolled in Dev. Ed. Writing complete with a “C” or better		64% or less of students enrolled in Dev. Ed. Writing complete with a “C” or better		
	B2.4 Student completion- Enrolled in Dev. Ed. Math who complete	98% or more of students enrolled in Dev. Ed. Math complete with a “C” or better		78 – 87% of students enrolled in Dev. Ed. Math complete with a “C” or better		67% or less of students enrolled in Dev. Ed. Math complete with a “C” or better		
	B2.5 Student completion- Students who earn 15/30 college credits in the year	15: 1000 students 30: 550 students		15: 800 students 30: 350 students		15: 600 students or less 30: 150 students or less		
	B2.6 Students who pass a national licensure exam	100%		90%		80% or less		

	related to their field of study at CGCC	of students who sit for national licensure exam pass		of students who sit for national licensure exam pass		of students who sit for national licensure exam pass		
	B2.7 Students who transfer to Oregon University System.	12% or more of students transfer to Oregon University System		10% of students transfer to Oregon University System		8% or less of students transfer to Oregon University System		
	B2.8 Transfer student GPA average for all OUS courses	Target in development		Target in development		Target in development		
	B2.9 CTE employment placements	100 or more CTE employment placements		50-79 CTE employment placements		30 or fewer CTE employment placements		
Objective B3: Ensuring student proficiency in course, program and institutional student learning outcomes	B3.2 Achievement of student learning outcomes at the course level (based on students' self-perception)	95% or more students meeting course outcomes		76% - 85% students meeting course outcomes		66% or fewer students meeting course outcomes		
	B3.3 Achievement of student learning outcomes at the degree/certificate/program level	95% or more students meeting degree/certificate/program outcomes		76% - 85% students meeting degree/certificate/program outcomes		66% or fewer students meeting degree/certificate/program outcomes		
	B3.3 Achievement of student learning outcome at the institutional level (Core Learning Outcomes)	95% or more students meeting institutional Core Learning Outcomes		76% - 85% students meeting institutional Core Learning Outcomes		66% or fewer students meeting institutional Core Learning Outcomes		

Core Theme C: Strengthening Our Community - Partnerships								
Scale		5	4	3	2	1		
Objective	Measure	Surpasses Mission Expectation		Meets Mission Expectation		Below Mission Expectation	2015-16 Results	Score
Objective C1: Cultivating productive business and industry relationships	C1.1 Number of businesses and industries assisted by CGCC	400 or more businesses demonstrating increased private investment as a result of, or are otherwise counseled or trained by, SBDC/CCP.		200-299 businesses demonstrating increased private investment as a result of, or are otherwise counseled or trained by, SBDC/CCP.		150 or fewer businesses demonstrating increased private investment as a result of, or are otherwise counseled or trained by, SBDC/CCP.		
	C1.2 Regional industry satisfaction with CGCC (industry partner survey)	85% or more Percentage of surveyed identifying themselves as very or somewhat satisfied with the quality of education and services offered by CGCC		65 – 75% Percentage of surveyed identifying themselves as very or somewhat satisfied with the quality of education and services offered by CGCC		55% or fewer Percentage of surveyed identifying themselves as very or somewhat satisfied with the quality of education and services offered by CGCC		
Objective C2: Creating, maintaining, and growing community relationships	C2.1 Community awareness and perception of CGCC (community survey)	85% or more Percentage of surveyed identifying themselves as very or somewhat satisfied with the quality of education and services offered by CGCC		65 – 75% Percentage of surveyed identifying themselves as very or somewhat satisfied with the quality of education and services offered by CGCC		55% or fewer Percentage of surveyed identifying themselves as very or somewhat satisfied with the quality of education and services offered by CGCC		

1. Measurements which have milestone goals for targets will have the aspirational goal to which they are heading identified in the endnotes of this document. Provide a schedule for reaching the aspirational goal.
2. All targets/benchmarks to be reviewed and finalized by April 30, 2016.
3. Supporting document listing departmental actions/goals addressing each objective is to be completed and attached by April 30, 2016.
4. Data for 2015-16 is to be gathered and entered and mission fulfillment calculated by August 31, 2016.