WORK SESSION MINUTES
BOARD OF EDUCATION WORK SESSION
Saturday, August 18, 2018
The Dalles Campus – Lecture Hall

ATTENDANCE:

Stu Watson	Dana Campbell
Charlotte Arnold	Dr. Marta Cronin
Lee Fairchild	Tiffany Prince
Sarah Segal	
Kim Morgan	
Kevin McCabe	

1.0   CALL WORK SESSION TO ORDER
Chair Fairchild called the work session to order at 7:35 am.

2.0   WELCOME AND DEFINE OBJECTIVES
Chair Fairchild welcomes everyone to the meeting and went over his objectives for today's meeting as well as the expected outcome before adjournment.

3.0   GOAL SETTING
President, Dr. Marta Cronin, passed out her list of goals for the upcoming 2018-19 school year. The Board of Education and her reviewed these seven goals and refined them into a priority list. Following the Board of Education introduced their individual goals for the year and then complied them into a cohesive list.

- President Cronin's Goals for 2018-19
  - Increase Enrollment
  - Increase Revenue
  - Smooth Rollout of Campus Nexus (Campus Management, ERP)

- The CGCC Board of Education's Goals for 2018-19
  - Budget
    - Cost Management/Revenue
    - Enrollment
  - Data Driven
  - Policy Work, Community Outreach, College Programming

The group took a break from 8:55am-9:02am

4.0   EVALUATION OF THE PRESIDENT
Collaboratively the Board and President discussed the structure for the President's yearly review – how to tie the goals to metrics that can be accomplished. In addition, the Board set

Key Performance Indicators (KPI) for what they expect of themselves and how they are going to show they are working towards their goals. The Board of Education will contribute to making the Presidential Goals happen through the work through their goals.

- President Cronin's KPIs
    - Increase Enrollment
        - Dual Credit
        - Community Education
        - Marketing
        - Online/Virtual
        - Customized Training
        - Retention
    - Increase Revenue
        - Grants
        - CGCC Foundation
        - Alumni Outreach
    - Data
        - Rollout of Campus Nexus
        - Data driven culture and presentations
        - Programmatic Decisions

- Board of Education's KPIs
    - Budget/Fiscal Management
        - Restructure Board Schedule
        - Engage in Budget Process Earlier
        - Outline for Budget Narrative
    - Data
        - Voice what you need
        - Specific Cost Analysis
            - Programmatic Context
        - Due Diligence
    - Policy, Community, Programming
        - Steady Progress on Policies
        - Broad Community Outreach
        - Open-minded Support for Programs

5.0   **BOARD SUB-COMMITTEES**
The individual Board members signed up for this years sub-committees
- Budget – Lee & Dana
- Policy – Kevin & Kim
- Community – Stu, Charlotte, Sarah

6.0   **OTHER**

7.0   **ADJOURN**
The meeting was adjourned at 10:46 am.